

E-News & Updates

February 14,

2012



SAVE-the-DATE: SCAA 2012 Annual Meeting

The 2012 Annual Meeting will take place September 13-15, 2012, at the Rosen Shingle Creek Resort in Orlando, Florida. New this year, SCAA will jointly host the event alongside the 2012 Emergency Cardiovascular Care Update, capitalizing on opportunities for members of both organizations to collaborate in the fight to increase awareness and survival of SCA. A separate professional development track will continue to be provided for chapter leaders. As always, responders, bystanders and SCA survivors will be honored for their daily efforts to expand community awareness and safety. Awards will also be presented to recipients of the 2012 Leadership Awards program. A call for nominations for the 2012 Leadership Awards program will be issued in the coming weeks.

Have a great idea to share at the meeting or interested in serving on the planning committee? We'd love to hear your thoughts. Contact Lisa Levine at 202-534-1875 or email llevine@suddencardiacarrest.org to get involved!



Postal Service Issues Heart-Healthy Forever Stamp

Forty five cents can get you one step closer to having a healthy heart. The United States Postal Service, in cooperation with the American Heart Association, have launched the 2012 Social Awareness Heart Health forever stamp in time to celebrate American Heart Month. At a dedication ceremony on February 9, in Washington, DC, Postmaster General Patrick Donahoe was joined by U.S. Surgeon General Regina Benjamin in the unveiling of the stamp

and its educational and motivational role to get Americans leading healthy lifestyles. The stamp, which comes with heart healthy tips on the back, will be featured in tonight's episode of "The Biggest Loser."



CPR Mobile Phone App Takes Off, Spreads Throughout California

In conjunction with Valentine's Day, San Jose, California, community leaders are launching "PulsePoint," a free CPR citizen first responder mobile phone application designed to help CPR-trained users in the San Jose Fire

Department service area provide life-saving assistance to victims of cardiac arrest. App users, who have indicated they are trained in CPR, can be notified if someone nearby is experiencing SCA and may require CPR, in which case the application directs citizen rescuers to the exact location of the closest AED. Funding for this effort was also provided by El Camino Hospital.

Warm Your Hearts with a FREE Gift from the SCAA Store

Attention all SCAA <u>shoppers!</u> From February 15-27, receive a FREE cuddly blanket with purchase of over \$50. Simply enter the coupon code EXTRABLANKET when checking out. While there, check out some of the latest promotional products available including organic clothing that's good for the heart and the environment.

Looking for a way to support SCAA but already have too many shirts, pins and bags? Consider making a <u>donation</u> to SCAA during the month of February to mark American Heart Month. Honor a loved one, friend or colleague affected by SCA. All contributions are tax-deductible and help SCAA increase awareness and advocacy of SCA, provide rehabilitation and recovery resources to survivors and family members and deploy lifesaving therapies and treatments, including AEDs in public gathering places.



Extra! Extra! SCAA and Its Chapters are Making News

How Statistics and Social Values Could Help America Beat the Odds of SCA Naples News
Naples, Florida
February 7, 2012

For more information about SCAA and how you can help save lives, visit www.suddencardiacarrest.org.

Mark Your Calendar and be there with SCAA for these Exciting Events!

Heart Month: February 2012

National Collegiate EMS Conference: February 24-26, 2012

EMS Today: February 28-March 3, 2012

American College of Cardiology: March 24-27, 2012

Heart Rhythm Society Annual Conference: May 9-12, 2012

National EMS Week: May 20 - 26, 2012

CPR/AED Week: June 1-7, 2012

Emergency Cardiovascular Care Update: September 11-15, 2012

SCAA 2012 Annual Meeting: September 13-15, 2012