

**Welcome to the  
13<sup>th</sup> Biennial Conference  
of the  
RHETORIC SOCIETY OF AMERICA**

**The Responsibilities of Rhetoric**

**Westin Seattle \* Seattle, Washington**

**23-26 May 2008**

**Program Coordinator**

Jack Selzer, Pennsylvania State University

**Assistant to the Program Coordinator**

Michelle Smith, Pennsylvania State University

\*

**Local Site Coordinators**

Leah Ceccarelli, University of Washington

Jim Jasinski, University of Puget Sound

# Program Schedule

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Friday, May 23

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## PRECONFERENCE SESSION

12:00 – 1:00 pm

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PRE

VASHON

### **BREAKING THROUGH THE GLASS CEILING: A COLLOQUY ON GENDER EQUITY AND THE RHETORIC SOCIETY OF AMERICA**

*Chair and Organizer:* Cheryl Geisler, Rensselaer Polytechnic Institute

*Discussants:* Cheryl Geisler, Rensselaer Polytechnic Institute  
Ekatarina Haskins, Rensselaer Polytechnic Institute  
Jack Selzer, Penn State University  
Barbara Warnick, University of Pittsburgh  
Susan Wells, Temple University

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1:30 – 3:00 pm

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A01

### **THE PUBLIC IN THEORY AND PRACTICE**

*Chair:* David Henry, University of Nevada, Las Vegas

Disciplining and Constructing the Academic Public Intellectual  
Amy Young, Pacific Lutheran University, and Angela Aguayo, Eastern  
Illinois University

Rhetorical Studies, Public Dialogue, and Environmental Risk Communication  
Philippa Spoel, Laurentian University

Oklahoma, Ohio, and Oprah: Exploring the (Dis)Connection between Book Clubs  
and Civic Action

Kate White, Ohio State University

The Rhetoric of No Child Let Behind  
Nick Ardinger, University of Illinois at Chicago

Understanding the Responsibilities of Rhetoric in Public Work  
Christina Standerfer, University of Arkansas

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**A02**

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**RHETORICAL THEORY AND ROUSSEAU'S *THE SOCIAL CONTRACT***

*Chair:* Dave Tell, University of Kansas

The Social Contract as Self-Consuming Text  
Jim Aune, Texas A&M University

Rousseau, De Man and Rhetoric,  
Dilip Gaonkar, Northwestern University

Rousseau and the Rhetoric of National Security  
Ned O'Gorman, University of Illinois, Urbana-Champaign

The Poverty of Language and *The Social Contract*  
Dave Tell, University of Kansas

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**A03**

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**LOCI COMMUNES SEMINAR MEETS**

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**A04**

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**NOVICE TOPOI: A SPECIAL SESSION ON THE AMATEUR**

*Chair:* Jenny Edbauer Rice, University of Missouri

*Presenters:*

Jenny Edbauer Rice, University of Missouri  
Debra Hawhee, University of Illinois, Urbana-Champaign  
Jeff Rice, University of Missouri  
Donna Strickland, University of Missouri  
Jim Brown, University of Texas, Austin

Cara Finnegan, University of Illinois, Urbana-Champaign  
Derek Mueller, Syracuse University

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**A05**

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**REFLECTIONS ON PEDAGOGY**

*Chair:* Caroline Gottschalk-Druschke, University of Illinois, Chicago

White Privilege and First-Year Composition Texts  
Nicholas Behm, Arizona State University

The Role of Rhetoric in the Humanistic Argument  
David Tietge, Monmouth University

Response-Abilities: Fostering a Rhetoric of Response in the Writing Classroom  
Loren Marquez, Salisbury University

Voice of the Hegemon: Online Rhetoric, Power, and the Rhetoric Classroom  
Jill Morris, Wayne State University

Bestselling Rhetorical Handbooks and the Responsibilities of the Public  
Intellectual  
Ryan Weber, Purdue University

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**A06**

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**MEDITATING ON THE VISUAL**

*Chair:* Robert Hariman, Northwestern University

Visual Rhetoric and fMRI: Encountering New Images of Agency  
Randall Bush, Northwestern University

Weaving Imagined with Concrete Images and Text: A Rhetorical Opportunity  
Susan Hagan, Carnegie Mellon University

Materializing Verbal in/and Visual Rhetoric  
Jamie Landau, University of Georgia

Charts, Graphs, and Photos in Public Writing Projects: Using Humor  
Kristen Welch, Longwood University

Shooting the Poor: Visual Rhetoric and Local Pornographies of Poverty

**A07**

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**ISSUES OF SEXUALITY AND GENDER**

*Chair:* Janet Atwill, University of Tennessee

Epistemic and Political Work of “Marriage Plots” in the Same-Sex Marriage Controversy

Jane Detweiler, University of Nevada

Comic (Re)Framing in The Laramie Project

John Rief, University of Pittsburgh

The Unnatural Discourse of “The Natural:” Privileging the Two-Sexed Model

Erika Thomas, Wayne State University

The Language of Intimacy: Steven Pinker on Sex, Verbs, and Human Nature

Eric Gander, Baruch College

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**A08**

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**WRITING EATING DISORDERS**

*Chair:* Patti Hanlon-Baker, Stanford University

Oral Argument about Eating Disorders as a Means for Change

Patti Hanlon-Baker, Stanford University

Facing Eating Disorders in the College Dormitory

Nancy Buffington, Stanford University

A Former Writing Teacher Examines How Body Realities Change Through Writing

Suzanne Thys, Sierra Family Services

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**A09**

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**RHETORICAL RESEARCH IN THE LAND-GRANT SETTING**

*Chair:* Bernice Hausman, Virginia Tech

Developing a Rhetorical Research Project at a Land-Grant Institution  
Kelly Pender, Virginia Tech

The Ethics of Socially Responsible Research: Moving Beyond Paralysis  
Paul Heilker, Virginia Tech

The Rhetorical Challenges of Addressing Policy Makers and Practitioners in the  
Health Professions  
Bernice Hausman, Virginia Tech

Funding and Framing Rhetorical Research in the Public Interest  
Kelly Belanger and Ashley Patriarca, Virginia Tech

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**A10**

**RHETORIC AND THE RESPONSIBILITIES OF PUBLIC MEMORY**

*Chair:* Kendall Phillips, Syracuse University

The Problems of Absence and Presence in African American Public Memory  
G. Mitchell Reyes, Lewis and Clarke College

“Responsible” Rhetorical Memories Post-Trauma  
David Schulz, Trinity Lutheran University

Critical Responsibilities: Rhetoric and the Study of Public Memories  
Kendall R. Phillips, Syracuse University

Rhetoric and the Responsibility to Forget  
Bradford Vivian, Syracuse University

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**A11**

**THE NEW MEDIA**

*Chair:* Barbara Warnick, University of Pittsburgh

An Analogue Approach to Media Ecology  
Barbara Warnick, University of Pittsburgh

The Rhetoric of the Virtually Real: (Re)Forming New Media Terminology  
Zach Waggoner, Arizona State University

The Constructs of Power and Race in Online Social Movement Rhetoric  
Wendy Anderson, Purdue University

Distributed, Aggregated, and Liberal Rhetorics  
Anne Frances Wysocki, University of Wisconsin—Milwaukee

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**A12**

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**RHETORIC IN EARLY AMERICA**

*Chair:* Glen McClish, San Diego State University

Richard Allen's *Confession of John Joyce and Confession of Peter Matthias*  
Glen McClish, San Diego State University

The Constitutive Rhetoric of *Common Sense*  
David Hoffman, Baruch College, CUNY

John Dickinson's Philosophy of Moderation  
Sandra Sarkela, The University of Memphis

Two Early Quakers Test the Principle of Veracity and Truth-Telling  
Michael Graves, Liberty University

Deliberation, Globalization, and Identity in Seventeenth-Century New  
England  
Megan Hughes, Purdue University

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**A13**

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**THE RHETORIC OF MEDICINE**

*Chair:* Greg Clark, Brigham Young University

Speaking Responsibly about HIV in a Small Southern Town  
Keith Dorwick, The University of Louisiana at Lafayette

Antidepressant Ads: The Latest Chapter in the Illustrated History of Depression  
Cristina Hanganu-Bresch, University of Minnesota

Letters to Doctors: The Patient as Rhetor and Rhetorical Analyst of the Body  
Kevin Thayer, Rensselaer Polytechnic Institute

Mutual Responsibility: The Woman's Medical Journal  
Carolyn Skinner, Ohio State University

Managing Pain and the Discourses of Pain Management  
Scott Graham and Carl Herndl, Iowa State University

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**A14**

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**DEMOCRATIC RHETORIC IN A CONSUMER WORLD**

*Chair:* Vanessa Beasley, Vanderbilt University

Considering Kinky's Campaign: Commodification, Consumerism, and  
Democracy in Electoral Politics  
David Cisneros, University of Georgia

Environmentalism, Capitalism, and Participation at the Swap-O-Rama-Rama  
Lisa Slawter, University of Georgia

The [Female] Citizen: Selling a Story of [Islamic] Democracy in the West  
Kristen McCauliff, University of Georgia

Size Matters: Representation and Participation in Fair Trade Networks  
Eric Jenkins, University of Georgia

*Respondent:* Robert Asen, University of Wisconsin, Madison

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**Friday, May 23**

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**3:15-4:45 pm**

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**B01**

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**EMERGING GENRES: NEW MEDIA, NEW RESPONSIBILITIES**

*Chair:* Carolyn Miller, North Carolina State University

New Genre Ecologies in Science: Post-Publication Review in Online Journals  
Dawn Shepherd, North Carolina State University

Match.Com, Genre, and the Construction of Self  
Christin Phelps, North Carolina State University

The New “Optimized Article” Genre  
Anna Turnage, North Carolina State University

The Role of Antecedent Genres in Teacher/Student E-mail Interactions  
Carolyn Miller, North Carolina State University

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**B02**

**NARRATIVE AND IDENTITY**

*Chair:* Barbara Johnstone, Carnegie Mellon University

The (De)Construction of Identity: The Role of Narrative in the Excited Utterance  
Jennifer Andrus, Carnegie Mellon University

Nation and Ethnicity in the Everyday Lives of Immigrants  
Neeta Bhasin, William Smith and Hobart College

Narrating Common Ground: Linking Dialect and Place in Discourse  
Barbara Johnstone, Carnegie Mellon University

I Don't Spy: Legitimizing Political Refugees through Narratives of Defection  
Andreea Ritivoi, Carnegie Mellon University

Are You Now or Have You Ever Been a Member of a Recontextualized  
Membership Category  
Mark Thompson, Carnegie Mellon University

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**B03**

**THEORIZING REPRESENTATION IN VISUAL RHETORIC**

*Chair:* Nathan Atkinson, Carnegie Mellon University

Recalcitrance and the Rhetorical Possibilities of an X-Ray Image

Nathan Atkinson, Carnegie Mellon University

Rhetorical Presence and Re-presentation  
Michelle Gibbons, University of Pittsburgh

The Value of Seeing Visual Representation as a Designer's Decision  
Christopher Ward, Art Center College of Design

Rhetoric and Representation in Roman Rhetorical Theory  
Kathleen Lamp, University of Illinois at Urbana-Champaign

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**B04**

**RHETORIC'S OTHER MEMORIES**

*Chair:* Michael Bernard-Donals, University of Wisconsin-Madison

The Space of Memory at the United States Holocaust Memorial Museum  
Michael Bernard-Donals, University of Wisconsin-Madison

All That We Cannot See: Virtual Memory as Perceptual Invention  
Scot Barnett, University of Wisconsin-Madison

Music and Memory  
Adam Koehler, University of Wisconsin-Madison

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**B05**

**THE RHETORIC OF RESPONSIBILITY**

*Chair:* Diane Davis, University of Texas at Austin

Response-Ability: An Ethics of the Addressee  
Diane Davis, University of Texas at Austin

Edit This Page: Wikipedia and the Responsibilities of Digital Rhetorics  
James Brown, University of Texas at Austin

Absolution and the Rhetorical Sanction of Rogue Responsibility  
Cynthia Haynes, Clemson University

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**B06**

## **PRESIDENTIAL RHETORIC**

*Chair:* Kendall Phillips, Syracuse University

The “Productive Other” in the Immigration Rhetoric of George W. Bush  
Jason Edwards, Bridgewater State College, and Richard Herder, Georgia  
State University

John F. Kennedy’s Commencement Address to American University  
Benjamin Krueger, University of Maryland

When Do Gaffes Not Matter?  
Rebecca LaVally, University of Texas at Austin

Constituting the Venezuelan Pueblo: The Rhetoric of Hugo R. Chávez  
Marianallet Mendez, St. John's University

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**B07**

### **RENEWING THE LIPPMANN-DEWEY DEBATE**

*Chair:* Jean Goodwin, Iowa State University

Dewey, Citizenship, Argument  
Robert Asen, University of Wisconsin-Madison

Making Responsible Fear Appeals  
Beth Innocenti Manolescu, University of Kansas

Towards a Lippmannian Conception of Argument  
Jean Goodwin, Iowa State University

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**B08**

### **CIVIL RIGHTS RHETORIC**

*Chair:* Keith Miller, Arizona State University

Defining Diversity in a Post-Affirmative Action Climate  
Teagan Decker, University of North Carolina at Pembroke

The Moses Myth in Martin Luther King, Jr.’s Last Speech  
Kristina Campos-Wallace, Abilene Christian University

Lesson from the Grassroots: Promoting through Rhetorical Pedagogy  
Maegan Parker, University of Wisconsin-Madison

Rhetoric and "The Law": Brown v. Board of Education  
Chris Geyer, Syracuse University

No Words But Hers: Billie Holiday's "Strange Fruit"  
Erin Laverick and Christine Denecker, University of Findlay

Reparations and the Body of Emmitt Till  
Ersula Ore, Penn State University

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**B09**

**RHETORIZING LATINA/O ISSUES**

*Chair:* David Zarefsky, Northwestern University

Vicente Ximenes and LBJ's Great Society: The Rhetoric of Mexican American  
Civil Rights Reform  
Michelle Kells, University of New Mexico

Irresponsible Rhetoric: Demographic Change, Linguistic Diversity, and an  
Immigration Backlash in One Southern City  
Amy E. Dayton-Wood, University of Alabama

La Rhetorica C3smica: Jos3 Vasconcelos' Global Vision of "La Raza" and Gloria  
E. Anzald3a's Racial (Dis)Unity in "Mestizaje"  
Hector Carbajal, University of Texas El Paso

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**B10**

**RHETORIC AND THE POLIS**

*Chair:* Michael Leff, University of Memphis

Gentrifying the American Dream: Marginalized Communities and Urban  
Revitalization  
Shelley Graves, Wake Forest University

Nonprofit Rhetoric and the Alberta Lobbyists Act Debate of 2007  
Tania S. Smith, University of Calgary

The Polis and/as Pedagogy: Public Study of Rhetoric in the City of Denver

John Tiedemann, University of Denver

A Critical Discourse Analysis of the Homeless in the Seattle Public Library  
Megan Kelly, University of Washington

Selling Downtown: The Rhetoric of Urban Renewal in Small Town America  
Thomas Moriarty, Salisbury University

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**B11**

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**SPATIAL ARRANGEMENTS AND RHETORICAL POWER**

*Chair:* Shevaun Watson, University of South Carolina

Staging Paideia and Consuming Rhetoric in Eighteenth-Century Public Theaters  
Jenn Fishman, University of Tennessee

A Room of Their Own: Agency in Slave Spaces on South Carolina Plantations  
Shevaun Watson, University of South Carolina

Dirty Little Rooms: The Rhetoric of Spatial Hygiene at the Turn of the Century  
Marika Seigel, Michigan Technological University

Engaging the (Spatial) Debates over Post-World War II Childcare Centers  
Jessica Enoch, University of Pittsburgh

(Of)Fending Fences: Creating Inadvertent Places for Rhetorical Resistance  
Jerry Blitefield, University of Massachusetts, Dartmouth

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**B12**

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**VARIATIONS ON THE PROGYMNASMATA**

*Chair:* Jeffrey Walker, University of Texas at Austin

Critical Thinking and Commonplace Expectations for a Responsible  
Progymnasmata  
Alan Church, Dickinson State University

Progymnasmata Textbooks and Religious and Political Strife in Seventeenth-  
Century Europe  
Manfred Kraus, University of Tübingen

Aphthonius' Progymnasmata As a Means to Preparing Responsible Rhetoricians

James Selby, Whitefield Academy

It Is Happening Again and Again: Teaching Rhetorics of Genocide  
Shelley DeBlasis, Illinois State University

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**B13**

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**JUDICIAL AND DELIBERATIVE GENRES IN PUBLIC ARGUMENT**

*Chair:* David Hingstman, University of Iowa

Rhetorical Constructions of Abortion and the Body

Paul Achter, Kevin Kuswa, and Liz Lauzon, University of Richmond

A Stylistic Analysis of the Opinions of Anthony Kennedy and Antonin Scalia

Peter Campbell, University of Illinois at Urbana-Champaign

Controversy over Deliberation and Forensic Argumentation in Japan

David Hingstman, University of Iowa

Cracking the Constitutional Code: Making a Case for Parody through Law

Jane Munksgaard, University of Iowa

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**B14**

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**QUEER INVENTIONS**

*Chair:* Charles E. Morris III, Boston College

Audre Lorde's Embodied Invention

Lester Olson, University of Pittsburgh

Sexual Fluidity, Assimilation, and the Precariousness of Queer Youth

Jeff Bennett, Georgia State University

Richard Halliburton's Bearded Tales

Charles E. Morris III, Boston College

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**Friday, May 23**

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5:00 – 6:30 pm

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C01

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**AGENCY AND THE SEDUCTIONS OF NEO-LIBERALISM**

*Chair:* M. J. Braun, University of West Florida

Rhetorical Identity in the Neo-Liberal University  
Timothy Oleksiak, University of West Florida

Wagging the Dog: “Total Propaganda” and the Teaching of Argument  
M. J. Braun, University of West Florida

Reconceiving *Kairos* in the Neo-Liberal Moment  
Renee Myers-Reynolds, University of West Florida

Rhetoric and Higher Education: Commanding the Affective Power of Reason,  
Persuasion, and Language for Academic Leadership and Social Progress  
Christine Stephenson, University of Wisconsin—Madison

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C02

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**ANCIENT GREEK TECHNICAL TERMS AND THEIR CONTEMPORARY  
UTILITY: A PRESENTATION AND DISCUSSION**

*Chair:* David Timmerman, Wabash College

Approaches to the Examination of Ancient Greek Technical Terms  
David Timmerman, Wabash College

Towards a *Métis*-Based Critique  
Jeff Perry, Kent State University

You Say Medicine, I Say *Métis*-ine: The “Promise” of Healthcare  
Christa Teston, Kent State University

Uniting New Media and Multimodal Discourse with Ancient Rhetoric  
Mary Beth Sullivan, Kent State University

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C03

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## QUESTIONING THE CONSTRUCTION OF RACE IN WRITING THEORY

*Chair:* Michael Callaway, Arizona State University

The Rhetoric of Benchmarking and the Topoi of the (In)Efficiency Model  
Dorene Ames, Washington State University

Representing Responsibly: Questioning Representative Strands of Race  
Michael Callaway, Arizona State University

Postmodern Rhetorical Moves as a Radical Race Theory  
Natalie Martinez, Arizona State University

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C04

### ROUNDTABLE: FIGHT THE POWER—RHETORICS OF RESISTANCE

*Chair:* Amy C. Heckathorn, California State University, Sacramento

*Presenters:*

Roger Thompson, Virginia Military Institute

Joonna Smitherman Trapp, Northwestern College

Amy C. Heckathorn, California State University, Sacramento

Fiona Glade, California Polytechnic State University

Brenda M. Helmbrecht, California Polytechnic State University

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C05

### DEMOCRATIC PARADOXES

*Chair:* Jeremy Engels, Penn State University

The Paradox of Fear  
Jeremy Engels, Penn State University

The Paradox of Race and Democracy  
Darrel Enck-Wanzer, University of Georgia

The Paradox of Institutions and Practices  
Michael L. Butterworth, Bowling Green State University

The Paradox of Prophecy in the Agon  
Brian Jackson, Brigham Young University

The Democratic Paradox—Where the NTA is Everything  
Jennifer R. Mercieca, Texas A&M University

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C06

**ROUNDTABLE: METRONATURAL SEDUCTIONS—SELLING  
SEATTLE’S RHETORIC**

*Chair:* Catherine McDonald, Western Washington University

*Presenters:*

Catherine McDonald, Western Washington University  
Nicole Brown, Western Washington University  
Dahlani Reynolds, University of Pittsburgh  
Gretchen Coulter, Whatcom Community College

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C07

**APPLYING AND INTERROGATING BOURDIEU**

*Chair:* Kari Lundgren: Carnegie Mellon University

Against the Tyrannical Vision of the *Habitus*: Rhetorical Agents and Bourdieu's  
Generative Social Grammar

Hilary E.Y. Franklin, Carnegie Mellon University

Arguing for Empathy: A Response to Rhetorical Biases towards Splits,  
Separation, and  
Struggle

Ashley S. Karlin, Carnegie Mellon University

Discursive Blurring in Evangelical Environmental Rhetoric

Kari J. Lundgren, Carnegie Mellon University

“External” Explanations and “Internal” Strategies of Legitimation in the US  
Official English Controversy

Thomas D. Mitchell, Carnegie Mellon University

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C08

**RESPONSIBLE VISUAL RHETORIC IN THE AGE OF PHOTOSHOP**

*Chair:* Jonathan Buehl, University of Maryland

Mediation vs. Fabrication: (Ir)Responsible Visualization in Scientific Arguments  
Jonathan Buehl, University of Maryland

The History and Ethics of Image Manipulation  
Christopher Ward, Carnegie Mellon University

Responsible Visual Design in Online Contexts  
Gabriele Bechtel, Rensselaer Polytechnic Institute

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**C09**

**ALTRUISM, APPROPRIATION, OR EXPLOITATION?: THE RHETORICS OF REPRESENTATION**

*Chair:* Lisa Shaver, Baylor University

Matriotism: Cindy Sheehan and the Representation of Patriotic Motherhood  
Abby Dubisar, Miami University

For Their Own Good: Rhetorics of Pop-Philanthropy  
Sarah Bowles, Miami University

From Rags to Eternal Riches: Converting Women's Poverty into Public Piety  
Lisa Shaver, Baylor University

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**C10**

**BUILDING STORIES**

*Chair:* Mary Rosner, University of Louisville

The Muhammad Ali Center: More than Floating and Stinging?  
Mary Rosner, University of Louisville

From Creation to Recreation: En(Countering) History at the Creation Museum  
Scott L. Rogers, University of Louisville

The Old Slave Mart Museum: Repackaging Heritage as Spectacle  
Annette H. Powell, University of Louisville

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**C11**

## **RHETORIC'S RESPONSIBILITY TO COALITIONS**

*Chair:* Sharon McKenzie Stevens, Massey University

Green Parties in the International Scene  
Sharon McKenzie Stevens, Massey University

News Media and Coalition-Building: Inventing and Representing Class Relations  
Kat McLellan, University of Houston—Downtown

Coalitions, Class, and Social Movements  
William DeGenaro, University of Michigan, Dearborn

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**C12**

### **CLASSICAL CONCEPTS IN THE DIGITAL AGE**

*Chair:* Jason Swarts, North Carolina State University

Mediated *Techne*: The Role of IT in the Craft of Writing  
Shaun Slattery, DePaul University

Remix as Rhetorical Act: Invention and Arrangement in the Digital Age  
Jason Swarts, North Carolina State University

Writing Memory: A Study of Memory Tools in Invention  
Stewart Whittemore, Michigan State University

What the Old Canon of Delivery Can Do with a Remix  
Jim Ridolfo, Michigan State University

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**C13**

### **(NEW) MEDIA PROMISES**

*Chair:* Justin Young, University of Montana

Raise Less Corn, More Hell: Google, Populism, and the Rhetoric of Democracy  
Charlie Potter, University of Montana

Waiting for a Hero in the Age of Speed Spectacle  
Lynn Lewis, University of Oklahoma

Sophism, Complexity, and Democracy in the Digital Age  
Justin Young, University of Montana

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C14

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**REREADING CONFUCIAN RHETORIC**

*Chair:* Xiaoye You, Penn State University

Reconsidering the Parallels between Confucius and Mencius, Socrates, and Plato  
Jan Swearingen, Texas A & M University

Reading the Heavenly Mandate: Dong Zhongshu's Way (Dao)  
Xiaoye You, Penn State University

Popularizing Confucian Teaching in China: Providing Moral Guidance and  
Practical Advice through the Reinterpretation of Analects  
Xing (Lucy) Lu, DePaul University

A Confucian Reading of *Charlotte's Web*  
Hsiao-Hui Yang, Penn State University

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D00

**RECEPTION**  
**6:30-8:30 PM**  
**Sponsored by Taylor and Francis**

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**Saturday, May 24**

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**8:30 – 10:00 am**

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E01

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**LOCI COMMUNES SEMINAR MEETS**

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E02

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**FEATURED SESSION FOR GRADUATE STUDENTS**

**EVERYTHING COUNTS: YOU'RE ALWAYS INTERVIEWING FOR A JOB**

*Chair:* Cheryl Glenn, Penn State University

Gearing Up in Graduate School  
Cheryl Glenn, Penn State University

Assembling Job Application Materials  
Shirley Logan, University of Maryland

Working the Interview  
Sonya Brown, University of North Carolina, Fayetteville

Performing Professionalism  
Kirt Wilson, University of Minnesota

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E03

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**RECOVERING THE VOICES OF DOMESTIC VIOLENCE VICTIMS WITHIN  
JUDICIAL DISCOURSE**

*Chair:* Amy Propen, University of Minnesota

Managing the Hysterical Woman: Discursive Agency, Domestic Violence, and  
the Excited Utterance Exception to Hearsay  
Jennifer Andrus, Carnegie Mellon University

Reinforcing the "Reasonable Man" Standard: Testimony and Witnessing in  
Domestic Violence Cases  
Elizabeth Britt, Northeastern University

Victim Impact Statements and the Domestic Violence Victim: Judicial Responses  
to Grief, Anger, and Compassion in the Courtroom  
Amy Propen and Mary Lay Schuster, University of Minnesota

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E04

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**SACRED RHETORICS OF THE ANCIENT WORLD**

*Chair and Respondent:* Andrea Lunsford, Stanford University

The Living and Breathing Word: Interpreting Plato as Philosopher and Poet  
Catherine Morrison, University of Pittsburgh

Practicing Safe Patriotism: An Historical Interpretation of Plato's *Phaedrus*  
Michael Svoboda, George Washington University

Plato's Description of Words as Kids  
Tim Behme, University of Minnesota

Dilemmas in the *Bhagavad Gita*  
Subhasree Chakravarty, Stanford University

The *Phaedrus* as Religious Text  
James Fredal, Ohio State University

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E05

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### SONIC RHETORICS

*Chair:* Greg Goodale, Northeastern University

Enthymeme-ing by Emergence: How to Turn Your Wiki into a Musical Instrument  
Trey Conner, University of South Florida, St. Petersburg

The Rhetorical Force of Sound: Tropes of Invisibility and Blindness  
Greg Goodale, Northeastern University

Pavlov's Dog: Can Sound Be More Than A Signal?  
Eric Jenkins, University of Georgia

Meaning Made/Meaning Sought  
Daniel M. Larson and Ryan H. Blum, University of Illinois

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E06

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### ARGUMENT WITHIN THE MUSEUM CONTEXT

*Chair:* Greg Schneider, University of Minnesota

Objects in Mirror Are Farther Away than They Look  
S. Michael Halloran, Rensselaer Polytechnic Institute

Persuasive Displays: Science, Art, and Power in Natural History Exhibits  
Camillia Matuk, Northwestern University

Museums and their Role in Controversies over Evolutionary Theory  
Julie Homchick, University of Washington

From Objects to Narratives: Putting Science on Exhibition  
Greg Schneider, University of Minnesota

*Respondent:* Robert Hariman, Northwestern University

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**E07**

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**UNDERSTANDING POPULAR CULTURE**

*Chair:* Debbie Hawhee, University of Illinois

Oprah and the New News  
Kathleen Dixon, University of North Dakota

A Rhetorical Analysis of the Advertisements of Kenneth Cole  
Andrea Finan, University of Nevada

John Gibson and the “War on Christmas”  
James Dimock and Chad Kuyper, Minnesota State University

Troublesome Troping on the Turks of Cyprus: An Exploration of Ethics for  
Contemporary Travel Writers  
Jim Bowman, University of Arizona

The Piano Instruction Books of Frances Clark  
David Dzikowski, Penn State University

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**E08**

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**FILM, TV, AND DOCUMENTARY**

*Chair:* Jordynn Jack, University of North Carolina

As Seen on TV! Popular Media and the Rhetoric of School Violence.  
Patricia Ehrensall, Independent Scholar

A Legacy of Documentary *Kairos*: Emile de Antonio and Michael Moore  
Paul Casey, Occidental College

Global Complicity, Corderian Rhetoric, Love, and Hubert Sauper's *Darwin's Nightmare*

William Morgan, New York University

Katz! Beyond Aesthetics and Ethics

Sharon Avital, University of Texas at Austin

Pop Culture Anti-Rhetoric: The Example of *Thank You for Smoking*

Michael Donnelly, University of Tampa

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E09

**"OTHERS" IN WAR RHETORIC, WARFARE, AND RELIGIOUS IDEOLOGY**

*Chair:* Brad Herzog, Saginaw Valley State University

The Rhetoric of Exclusion: The Japanese-American Internment, Post-9/11 Detainees, and Burke's "Dialectic of the Scapegoat"

Brad Herzog, Saginaw Valley State University

The Rhetoric of Totality: Non-Muslims and the Dialectic of Hizb-ut-Tahrir's Constitution for the Caliphate State

Drew Loewe, Texas Christian University

Opening Discursive Spaces: A Corderian Response to the Conflicting Rhetorics of Amnesty International and the Bush Administration

Rachelle Smith, Emporia State University

The Highest Form of Patriotism: Situational Limits to the Anti-War Rhetoric of Military Members and Families

Monica Waugh-Benton, Georgia State University

Onomatopoeitics and the Other in the Current U.S. Political Lexicon

Michele Kennerly, University of Pittsburgh

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E10

**FEMINIST HISTORY AND HISTORIOGRAPHY**

*Chair:* Martha Cheng, Rollins College

"Disciplinary Identities": English and Speech at Public Colleges for Women

Catherine Hobbs, University of Oklahoma

Catholic Women's Rhetorical Activity in the Early Progressive Era  
Susanna Kelly Engbers, Kendall College of Art and Design

Vision, Experience, and Knowledge in Frances Ellen Watkins Harper's Speech at  
the Eleventh National Woman's Rights Convention  
Sara VanderHaagen, Northwestern University

Cross-Dressing as Rhetorical Performance: Dr. Mary Edwards Walker  
Susan Adams, Ithaca College

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E11

**APPROACHES TO RHETORICAL ANALYSIS**

*Chair:* Erin Daina McClellan, Denison University

Moving Rhetoric into Place: Ethnographic Collection of Rhetorical Texts  
Erin Daina McClellan, Denison University

The Impossibility (and Possibility) of Multi-Cultural Rhetoric  
Mark Noe, University of Texas, Pan American

Homosexual Soldiers in the "Don't Ask, Don't Tell" Army  
Dawn Penich-Thacker, Arizona State University

Rhetoricity: A Method and Analysis of the Transmission of Affect in Texts  
Peter Wegner, Arizona State University

Strategies of Distinction in Contemporary Rhetorical Criticism  
Frank Rosen, Kent State University

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E12

**SAPERE AUDE! RHETORIC AND KANTIAN RESPONSIBILITY**

*Chair:* Pat Gehrke, University of South Carolina

The Conflicted Territory of Rhetoric in Kant  
G. L. Ercolini, University of South Carolina

Publicity and Personalization in the Politics of Immanuel Kant  
Samuel McCormick, Purdue University

Kant on the Role of Education and Rhetoric in Moral Cultivation  
Scott R. Stroud, University of Texas at Austin

**E13**

**METAPHOR AND ANALOGY IN SCIENTIFIC AND PUBLIC DISCOURSE**

*Chair and Respondent:* Leah Ceccarelli, University of Washington

Moving Toward an Economic Metaphor for Environmental Management  
Charlotte Kaempf, University of Karlsruhe, and Ken Baake, Texas Tech

Neuroscience and Genetics  
Keith Gibson, Utah State University

From Analogy to Reality: The Importance of Mathematical Analogy in the  
Development of Gregor Mendel's Plant Hybridization Experiments  
James Wynn, Carnegie Mellon University

Coming to Terms with Analogy in Science: Generativity and Constraint in the  
Work of Hantaro Nagaoka and George Gamow  
Joseph Little, Niagara University

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**E14**

**APPROACHES TO CIVIC DISCOURSE**

*Chair:* Ann George, Texas Christian University

The Grammar of Abortion: A Feminist/Burkean Analysis of Pro-Choice Rhetoric  
Elizabeth Fleitz, Bowling Green State University

“Show, Don’t Tell”: The Particular as Persuasion in Political Storytelling  
Virginia Anderson, Indiana University Southeast

A Burkean Perspective on the Rhetoric of Family Values  
Carrie Anne Platt, University of Southern California

Mulder and Scully Were Right! Conspiracy Theories in Today's Political  
Discourses  
Emmanuel de Jonge, Free University of Brussels

Sacramental Blisters: Walking as Fundraising for the Breast Cancer Walk

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Nancy Bixler, University of Washington

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**Saturday, May 24**

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**10:15 am – 12:00 pm**

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**F01**

**WRITING AND THE SACRED**

Chair: Jeffrey Walker, University of Texas

*Peri hupsous* in Context: Longinus and the Platonic Tradition  
Carol Poster, York University

Disciplining the Word  
Dale Sullivan and Katie Gunter, North Dakota State University

When Writing Was Sacred: An Investigation of Gods of Writing  
Michael Carter, North Carolina State University

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**F02**

**REVISITING TOTALITARIAN RHETORIC: THREE CASE STUDIES**

Chair: Cezar Ornatowski, San Diego State University

The Rise and Fall of Totalitarian Rhetoric in Poland  
Cezar Ornatowski, San Diego State University

Soviet Posters with Bakhtin  
Ekaterina Haskins and James Zappen, Rensselaer Polytechnic Institute

Ceausescu's Children: Examining Totalitarian Rhetoric of Communist Romania  
Noemi Marin, Florida Atlantic University

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**F03**

## VISUAL RHETORIC

*Chair:* Joyce Irene Middleton, East Carolina University

Taking Responsibility for Our Sources: The Visual Record as Inventional Resource

Nathan Atkinson, Carnegie Mellon University

Digital Rhetorics: Theorizing the Rhetorical Spaces of Word and Image

Kathleen Ethel Welch, University of Oklahoma

Temporality and Space in Internet-Based Vietnam War Memorials

Katherine Cruger, University of Colorado

“Shifting the Gaze”: Reframing Oppositional Arguments

Joyce Irene Middleton, East Carolina University

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**F04**

### **RHETORIC, RESPONSIBILITY, AND "THE REAL"**

*Chair:* Jeffrey St. John, Ohio University

Irresponsible Statecraft and Responsible Rhetoric

M. Lane Bruner, Georgia State University

Responsibility and the Electorate: Text and Image on BarackObama.com

David Gliem and James Janack, Eckerd College

Public Deliberation and the Rhetorical “Real”

Todd Kelshaw, Montclair State University

Public Use, Eminent Domain, and the Supreme Court’s Rhetoric of

Irresponsibility in *Kelo v. New London*

Jeffrey St. John, Ohio University

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**F05**

### **THEORY**

*Chair:* Keith Grant-Davie, Utah State University

Gestalt Principles of Perception and Logical Fallacies

Keith Grant-Davie, Utah State University

The Temporal Dimensions of Discourse  
Stephen Yarbrough, University of North Carolina at Greensboro

Hope Analysis: Criticism in Service to the Future  
Daniel S. Brown, Jr., Grove City College

After Logic: The Doomed State of Normativity  
John Gallagher, University of Massachusetts, Amherst

Rhetoric as an Interdisciplinary Field: A Beginning Bibliometric Analysis  
David Beard, University of Minnesota Duluth

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**F06**

**ROUNDTABLE: RHETORIC AND TRANSNATIONALISM**

*Chair:* Rebecca Dingo, University of Missouri

*Presenters:*

Rebecca Dingo, University of Missouri  
Eileen Schell, Syracuse University  
Scott Wible, West Virginia University  
Blake Scott, University of Central Florida  
Jennifer Wingard, Syracuse University  
Rasha Diab, University of Wisconsin, Madison  
William B. Lalicker, West Chester University  
Rachel Riedner, George Washington University  
Suzanne Spring, Colgate University

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**F07**

**OFF-THE-JOB TRAINING: PROFESSIONAL IDENTITIES AND  
RHETORICAL EDUCATION**

*Chair:* Mark Minster, Rose-Hulman Institute of Technology

Citizen, Scientist, Rhetor: The Rhetoric of Science for Technical Students  
Richard House, Rose-Hulman Institute of Technology

Gendered Labor and the Economies of Rhetoric  
Jessica Livingston, Rose-Hulman Institute of Technology

Teaching Sandra Steingraber's *Living Downstream*

Mark Minster, Rose-Hulman Institute of Technology

Music, Writing, and Literature: Professionalizing Engineers through the Arts  
Corey Taylor, Rose-Hulman Institute of Technology

The Campaigning Engineer: The Limits and Promise of Professional Identity in a  
Presidential Election Rhetoric Class

Anneliese Watt, Rose-Hulman Institute of Technology

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**F08**

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**RECLAIMING AGENCY IN THE SOCIAL WORLD**

*Chair:* Jennifer Rich, Hofstra University

Marriage Interrupted: Catharine Maria Sedwick and the Mysterious Worshipers  
Daisy Miller, Hofstra University

Charlotte Brontë and Nineteenth-Century Women's Autobiography  
Stephanie Oppenheim, Borough of Manhattan Community College, The  
City University of New York

Cultural and Artistic Interruptions in Danièle Thompson's *Fauteuils d'orchestre*  
Binita Mehta, Manhattanville College

Argumentation Interrupted: The Proto-Feminist "But" in *A Room of One's Own*  
Jennifer Rich, Hofstra University

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**F09**

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**STUDIES OF NINETEENTH-CENTURY AMERICA**

*Chair:* Steven Mailloux, University of California, Irvine

William Dean Howells and the Rhetoric of Responsibility  
Kathryn Hamilton, University of Texas at Austin

Ethnic Media and the Rhetorical Power of Identity, Culture, and Public Voice  
Meta Carstarphen, University of Oklahoma

"Scientific Officers," "Gallant Tars," or "Professional Brethren": Ultimate Terms  
and Cultural Transformations in the U.S. Naval Academy Debate  
John Hussey, The Catholic University of America

Epistemology and Rhetoric in Antebellum America: Dr. Thomas Brown's  
Philosophy of the Human Mind  
Will Leech, University of Tennessee, Knoxville

Epideictic Rhetoric as Séance: William James's Commemoration of Ralph Waldo  
Emerson  
Paul Stob, University of Wisconsin

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F10

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**ROUNDTABLE: HOW TO TEACH FREE PUBLIC SPEAKING TO  
UNIVERSITY STUDENTS: THE SCANDINAVIAN MODEL**

*Chair:* Henrik Juel, Roskilde University

*Presenters:*

Henrik Juel, Roskilde University  
Sine Carlsen, Roskilde University  
Pernille Eisenhardt, Roskilde University  
Jody Shaw, Roskilde University

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F11

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**CULTIVATING AGENCY IN PRISON WRITING PROJECTS**

*Chair:* David Coogan, Virginia Commonwealth University

The Artistry of Agency; or, The Joys and Perils of The Poetry Workshop at the  
County Jail  
Stephen Hartnett, University of Illinois, Urbana Champaign

Writing Your Way Out  
David Coogan, Virginia Commonwealth University

Channeling Steve Champion: Writing with and for a Condemned Man  
Tom Kerr, Ithaca College

The Ethics of Representing Incarcerated Women Writers through Film and Web  
Tobi Jacobi, Colorado State University

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F12

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**PUBLIC MEMORY**

*Chair:* Elizabethada Wright, Rivier College

Collective Memory and September 11

T. Nathaniel French and Ron Von Burg, Christopher Newport University

A Rhetorical Reading of Katrina Exposed: Public Photographs, Memory, and Colonialism

Rae Lynn Schwartz-DuPre, Western Washington University

Public Memory and Race Violence: Rhetorical Challenges of Reconciliation

Susan Owen and Peter Ehrenhaus, University of Puget Sound

*Inherit the Wind* as a Site of Contested Public Memory about Evolution

Matthew Brigham, University of Pittsburgh

Memorialization and Undesirable Civil War Memory

Elizabethada Wright, Rivier College

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**F13**

**FINDING A PLACE FOR RHETORIC**

*Chair:* Linda Bensef-Meyers, University of Denver

Rhetoric and the Civic Arts

Ann Dobyms, University of Denver

Rhetoric and the Vexations of First Year Comp

Doug Hesse, University of Denver

An Interdisciplinary Paradigm for Rhetorical Inquiry

Linda Bensef-Meyers, University of Denver

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**F14**

**RESEARCH NETWORK**

**Open only to those named. This session will continue through 1:30 PM as G1.  
(Boxed lunches included)**

Group 1: Sharon Crowley, Arizona State University, *Leader*

Catherine Hobbs and David Gold, University of Oklahoma, Sisters of the South:

Rhetoric and Writing in the Public Women's Colleges, 1884-1945

Linda Powers, Wofford College, Identifying Audience Perspectives Through the Development of Empathic Imagination  
Heather Branstetter, University of North Carolina, Crashing the Wave: Rhetorical Invention, Social Change, and Feminist Thought  
Ben Bennett-Carpenter, Oakland University, The Responsibilities of Contemporary Religious Rhetoric  
Ben Krueger, University of Maryland, Evil That Good May Come? A Rhetorical Analysis of the Moral Reasoning of George W. Bush  
Cori Brewster, Eastern Oregon University, Race, Rhetoric, and the Rural: Critical Populism and Community Organizing

Group 2: Andrea Lunsford, Stanford University, *Leader*

Nicholas Behm, Arizona State University, White Privilege and First-Year Composition  
Kelly Bradbury, Ohio State University, Public Intellectualism: The American Lyceum, 1826-1900  
Lydia Petersson, Mary Baldwin College, Experiencing Writing: A Phenomenological Approach to the Rhetoric of the Mind  
Whitney Sogol, University of Wisconsin-Madison, Recognizing Listening  
Angela Rounsaville, University of Washington, Kairotic Pedagogies: Using Space and Time-Bound Rhetorics for Generative Social Action  
Sonya Brown, Fayetteville State University, The Sincerest Form of Flattery

Group 3: Patricia Bizzell, College of the Holy Cross, *Leader*

Milissa Riggs, The University of Texas at Arlington, Critical Pedagogy, Service Learning and Eco-Literacy in First Year Writing  
Sarah Hallenbeck, University of North Carolina, Performance and Resistance on the Rhetorical Bicycle  
Carol Tufano-Morrison, Delaware Valley College?, Mending Bridges and Breaking Fences on the Road Less Traveled: A Rhetoric of Unity  
Jennifer Sano, University of Hawaii, Popular Music Studies in First-Year English Composition  
Brenda Glascott, California State University, San Bernadino, Neither Civic nor Public: A Viral Mode of Discourse in an Age of Faith  
Brandy Grabow, Gendered Hospitality: Pragmatic Intersections of the Public and Private

Group 4: Karlyn Kohrs Campbell, University of Minnesota, *Leader*

Brad Hall, Wake Forest University, Deja Vu: The Bush Administration's Move Away From the Global War on Terror and Back Again  
Risa Applegarth, University of North Carolina, Popular Genres and Rhetoric of Anthropology, 1900-1940  
Martha Webber, University of Illinois at Urbana-Champaign, The Material Rhetoric of Handicraft Nongovernmental Organizations  
Kate White, Ohio State University, How Nineteenth-Century Clubwomen Read Their

Way Into History

Rebecca LaVally, University of Texas at Austin, When Do Political Gaffes *Not* Matter?

Stacey Sheriff, Penn State University, Judging Rhetoric: Rhetorical Failure, Criticism, and Historiography

Kristan Poirot, University of South Carolina, Stanton Making Sex: Rhetorics of Identity and Difference in First Wave Liberal Feminism

Group 5: Don Bialostosky, University of Pittsburgh, *Leader*

Shalon Griggs, University of Texas at Arlington, Dialogism and Critical Pedagogy

Elizabeth Kimball, Temple University, Education Among Philadelphia Germans: The Rhetoric and Practice of Multilingualism

Kathryn Palmer, University of Wisconsin, Inspired By Real Events: Interpreting the September 11 Story Through Fictional Narratives

Daniel Ellis, Temple University, "Free from Any Other Meaning": Truth and Politics in the Rhetoric of Elizabeth I

Jason Waite, Western Oregon University, Pastoral Purity as a Rhetoric of Authenticity in Foxfire's Appalachia

Elizabeth Allan, Temple University, The Architecture Studio as Rhetorical Space

Group 6: Gregory Clark, Brigham Young University, *Leader*

Alexandra Sartor, University of California, Irvine, Written in Water: The Rhetorical Protests of the Owens Valley Water Wars

Leigh Jones, Hunter College, CUNY, Making the Nation More "Boy-Minded": The Rhetoric of the Boy Scouts of America in the Early Twentieth Century

Donna Scheidt, University of Michigan, Rhetorical Ethics as a Critical Approach to Judicial Opinions

Dawn Shepherd, North Carolina State University, Digital Media and the Problem of Audience

Robert Wyckoff, Texas A&M University, Laying Claim to the Home: The Rhetorical Space of the Homestead in Antebellum America

Amy Milakovic, Texas Christian University, Operation Homecoming: Using the American Soldier to Fight Terror Abroad and Dissent at Home

Group 7: Michael Leff, University of Memphis, *Leader*

Adam Gaffey, Syracuse University, Barack Obama's Presidential Announcement Speech: The Rhetoric of Experience in the House of Lincoln

Brandon Inabinet, Furman University, Academic Integrity and Codes of Honor: Recuperating a More Robust Ontology of Ethos and Collective Agency

Rebecca Wilson Lundin, Penn State University, Vernacular Rhetoric in English Renaissance Education

Marian Lupo, Ohio State University, Rhetoric Handbook

Matt Schnackenberg, Oregon Institute of Technology, Foxes and Hedgehogs: Rhetoricians Working in the Communication/English Divide

Cory Holding, University of Illinois at Urbana-Champaign, Affect, the Body, and Rhetorical Invention

Group 8: Alisse Portnoy, University of Michigan, *Leader*

Carolyn Ostrander, Syracuse University, Rhetorical and Literacy Sponsorship among "Matrons of Husbandry" in the New York State Grange, 1870 - 1920

Jillian Zwilling, University of Tennessee-Chattanooga, A Feminist Icon in Uncharted Territory: The Public Memory of Gloria Steinem

Tasha Dubriwny, Texas A&M University, The Rhetoric of Postfeminism and Representations of Women's Health Issues

Desiree Rowe, Arizona State University, The Rules, Roles and Impacts of Radical Feminism on Valerie Solanas' Revolutionary Project

Cindy Koenig Richards, Northwestern University, Organized Women, Equal Suffrage, and Public Culture in the Pacific Northwest, 1900-1912

Ersula Ore, Penn State University, Regarding Emmett: Civil Injustice and the Media in the Post-Civil Rights Era

Group 9: Edward Schiappa, University of Minnesota, *Leader*

Tonya Hassell, University of North Carolina Greensboro, Pragmatist Hermeneutics: A Philosophy of Interpretive Action

Jolivette Mecnas, University of Hawaii, Transnational Counterpublics: The Queer Women of Color Film Festival

Mark Noe, University of Texas Pan, American, Rhodean Declarative Rhetoric: Appropriating a Classical Rhetoric for Modern Rhetorical Education

Matt Weiss, Penn State University, Female Spectators: Analyzing the Audience of Early Women's Periodicals

Denise Jodlowski, Texas A&M University, An Analysis of Autism Explanatory Models

Erin Dietel-McLaughlin, Bowling Green State University, Remediating Democracy: The Vernacular Rhetorics of Web 2.0

Group 10: Jim Aune, Texas A&M University, *Leader*

Timothy Barouch, Northwestern University, The Evanescent Child and the Legal Imagination

Ross Singer, Bowling Green State University, The Rhetoric of Rural Economic Evildoing: Luther Tweeten's Use of 9/11 to Enforce Market Correctness

Aaron McKain, Ohio State University, Ethos in a Remediated Age: Character, Context, and Community

Jonathan Hunt, Stanford University, Rhetoric's Trespasses: Discipline and Area in the Study of the Global Left

Justin Vaughn and Brian Calfano, Cleveland State University, Public Opinion and the Dynamics of Presidential Religious Rhetoric

Megan Marie, University of Illinois at Chicago, The Rhetoric of Neoliberalism and Evangelicalism in Post-Fordist America

Group 11: David Holmes, Pepperdine University, *Leader*

- Melissa Pearson, Claflin University, Their Own Spaces: Implications for Writing Instruction at HBCUs  
Sarah Perrault, University of Nevada, Reno, Popular Science Writing and the Public's Relationship to Science  
Nancy Van Leuven, Bridgewater State College, Chief "Seattle's" Memorable Acquiescence Address  
Joy Santee, Purdue University, Authorship and Collaboration in Mapping the Underground Railroad Bicycle Route  
Vincent Pham, University of Illinois at Urbana-Champaign, Failing Asian Bodies and Fractured Speech: Lily Chin's Rhetorical Affectivity  
Jim Beitler, University of Michigan, Authorizing Truth and Reconciliation: Ethos and the Greensboro Truth and Reconciliation Commission  
Kevin Browne, Penn State University, The Paradox of Prophetic Ethos in Caribbean American Rhetoric

Group 12: Gerard Hauser, University of Colorado at Boulder, *Leader*

- Rocco Rubini, Yale University, From The Sources of Grassi's Platonic Rhetoric  
David Montgomerie, University of North Carolina, "Democracy" in Support of Intelligent Design: Everyman and the Small Town of Dover, Pennsylvania  
Jason Helms, Clemson University, Cold Fusion: from Orality to Electracy and Beyond  
John Tiedemann, University of Denver, The Rhetoric of the Exception and the American Constitution  
Joshua Butcher, Texas A&M University, The Rhetoric of Christian Philosophical Apologetics  
Erin McClellan, Denison University, Place and Space in the Public Square: A Theoretical and Critical Framing of Vernacular Rhetoric

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**Saturday, May 24**

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**12:30 – 1:30 pm**

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**G01**

**RESEARCH NETWORK  
(Continuation of F14)**

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G02

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**RHETORIC IN CROSSCULTURAL CONTEXTS**

*Chair:* Xiaoye You, Penn State University

Cross-Cultural Relations and Rhetorics  
Iswari Pandey, Syracuse University

Remedial Rhetoric of Responsibility: A Cross-Cultural Perspective  
Peter Y. H. Chen and Ding-Ren Tsao, National Taipei University

Out of Eden: The Changing Ethos of Celtic Neo-Traditional Music  
John Moffatt, University of Saskatchewan

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G03

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**NETWORKS AND NEW MEDIA IN/AS RHETORICAL CULTURE**

*Chair:* Jeff Rice, University of Missouri

Woodward Paths: Motorizing Space  
Jeff Rice, University of Missouri

Complexity and the “New Cultural Studies”  
Byron Hawk, George Mason University

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G04

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**MINUTEMEN AND THE SUBJECT OF DEMOCRACY**

*Chair:* David Bleeden, DePaul University

Consciousness Raising and Structural Change  
Caroline Gottschalk-Druschke, University of Illinois-Chicago

The Taxpayer as Democratic Subject—an Analysis of the Hyper-Citizen  
Ralph Cintron, University of Illinois-Chicago

Language, Cultural Exceptionalism and the Constitution: Defining “the People”  
David Bleeden, DePaul University

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G05

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## **BORDERLANDS: RELANDSCAPING RHETORICAL TRADITION(S)**

*Chair:* Brian J. McNely, University of Texas at El Paso

Sites of Resistance: *Tiendas* of the Segundo Barrio  
Cristina D. Ramirez, University of Texas at El Paso

La Frontera y El Chamizal: Liminality, Territoriality, and Visual Discourse  
Brian J. McNely, University of Texas at El Paso

Borderland Hip Hop: Lyrical, Visual, and Vehicular Rhetorics  
Robert Tinajero, University of Texas at El Paso

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**G06**

### **THE END OF PRIVACY: IDENTITY AND AUDIENCE IN THE AGE OF SURVEILLANCE**

*Chair:* Patricia Malesh, University of Colorado, Boulder

Privacy for Sale: The Rhetoric of Guerilla Marketing  
Lonni Pearce, University of Colorado, Boulder

What Reality TV Teaches Us about Surveillance as Entertainment  
Dalyn Luedtke, University of Arizona

Privacy: A Eulogy  
Patricia Malesh, University of Colorado, Boulder

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**G07**

### **OBAMA**

*Chair:* Vorriss Nunley, University of California, Riverside

Dirtying Obama and Cleaning Ella Baker: The Limits and Responsibilities of African American Rhetoric  
Vorriss Nunley, University of California, Riverside

The New Black Moses: The Rhetoric of Barack Obama and the (Re)writing of the Allegory of Race in America

**G08**

**ALICE PAUL'S CIRCLE, AND WHAT HAPPENED TO IT**

*Chair:* Mike Keene, University of Tennessee

The Women of Alice Paul's Suffrage Circle  
Mike Keene, University of Tennessee, Knoxville, and Kate Adams,  
Loyola  
University

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**G09**

**UNDERGRADUATES AS ACADEMIC AMBASSADORS**

*Chair:* Michelle Neely, University of Texas at Austin

A Mixed-Methods Approach to Studying High School/College Writing  
Partnerships  
Megan Little and Michelle Neely, University of Texas at Austin

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**G10**

**GHOSTS IN THE MACHINE: TRACING RHETORIC FROM BOYNTON'S  
PRINCIPLES OF COMPOSITION TO TEACHING ARGUMENT WITH  
DIGITAL MEDIA**

*Chair:* Deirdre Pettipiece, University of the Sciences

The Ghost of Rhetoric in the Composition Classroom  
Linda Taylor, Cheyney University

Casting a Tangled Web: Implications of Emerging Technologies in Redefining  
Rhetoric  
Timothy Ray, West Chester University

Composition and Techno-Literacy: Arguing for Outcomes via Multimodal E-  
Portfolios  
Deirdre Pettipiece, University of the Sciences

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G11

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**UNNATURAL DISASTERS: THE ISLAMIZATION OF ARISTOTLE,  
RHETORIC OF THE RANCH, AND THE DISCOURSE OF BLAME**

*Chair:* Shane Borrowman, University of Nevada, Reno

Islam and Aristotle: The Logic of *Rhetoric* and *Poetics*  
Shane Borrowman, University of Nevada, Reno

Agrarianism, Rural Literacy, and Rhetorical Appropriation  
Marcia Kmetz, University of Nevada, Reno

Acts of God, Nature, and Environmental Mismanagement: Examining The  
Rhetoric of Natural Disaster  
Crystal Broch, University of Nevada, Reno

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G12

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**RESPONSIBILITIES IN THE TEACHING OF RHETORIC**

*Chair:* Marika Seigel, Michigan Technological University

Teaching Anti-Slavery Rhetoric at the Limits  
Sharon J. Kirsch, Arizona State University

Teaching Women, Theory, and the Rhetorical Tradition  
Michael Stancliff, Arizona State University

Institutional Self-Imagination and the Rhetoric of General Education  
Joel Kuszai, Queensborough Community College, CUNY

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G13

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**THE RHETORIC OF (GRAPHIC) FICTION**

*Chair:* Linda Macri, University of Maryland

Response-able Comics: The Rhetoric of Graphic Novels  
Linda Macri, University of Maryland, and Kathryn Dobson, McDaniel  
College

*Code Blue:* Post-Human Embodiment in Houellebecq's *The Possibility of an  
Island*

Jennifer Jackson, North Central College

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**G14**

**LATE MEDIEVAL RHETORIC**

*Chair:* Malcolm Richardson, Louisiana State University

The Rise and Fall of Fra. Girolamo Savonarola's Rhetoric  
Rebecca McCarthy, Florida Atlantic University

Agency and Social Responsibility in Christine de Pizan's Illuminated Manuscript  
Harley 4431  
Julia M. Smith, Florida State University

Late Medieval Rhetoric Out of the Classroom: Two Case Studies  
Malcolm Richardson, Louisiana State University

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**Saturday, May 24**

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**1:45 – 3:15 pm**

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**H01**

**THE DISCOURSES OF AMERICAN WOMEN**

*Chair:* Krista Ratcliffe, Marquette University

Ellen G. White, Religious Health Reform, and a Rhetoric of the Body  
Brandy Scalise, Penn State University

Lessons Learned from Nineteenth-Century American Feminist Eugenics  
Wendy Hayden, University of Maryland

Eighteenth-Century Quaker Poet Hannah Griffitts' Rhetoric of Dissent  
Beth Ann Rothermel, Westfield State College

Learning to Speak "Horse Sense": The Debatin' School of Josiah Allen's Wife  
Kasi Williamson, University of Minnesota

Humor and Textual Authenticity: Sojourner Truth's 1951 Akron Speech  
Michael Phillips-Anderson, Monmouth University

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H02

**HAS THE HISTORY OF RHETORIC LOST ITS COHERENCE?  
ANTHOLOGIZING RHETORIC AND WRITING**

*Chair:* Andrea Lunsford, Stanford University

Expanding Visions of Rhetoric's Domains  
Susan Jarratt, University of California

Speaking from the Other's Point of View  
LuMing Mao, Miami University

What's the Use in Teaching the Histories of Rhetoric in English and  
Communications Departments?  
Thomas Miller, University of Arizona

Rhetoric, Politics, and Transmission  
Robert Hariman, Northwestern University

*Respondent:* John Brereton, Calderwood Writing Initiative at the Boston Athenaeum

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H03

**RHETORICS OF RACISM: NEW RACIAL FORMATIONS**

*Chair:* Wendy Olson, Washington State University

Rhetorics of Popular Culture  
Sky Wilson, Washington State University

Rhetorics of Slave Markets  
Wendy Olson, Washington State University

Rhetorics of Literacy  
Siskanna Naynaha, University of Connecticut

Rhetorics of Comp  
Wendy Dasler Johnson, Washington State University

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H04

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**RHETORICS OF EXPERIENCE AND ENVIRONMENTAL TOURISM**

*Chair:* Barb Willard, DePaul University

Blending Nature and Culture: The Rhetorical Experience of “Green Cities”  
Barb Willard, DePaul University

Embodiment and Disaster Tourism in New Orleans  
Phaedra C. Pezzullo, Indiana University

Narratives of Restoration and Redemption on the Clark Fork Superfund Site  
Jamie Silberberger and Steve Schwarze, University of Montana

Rustic Experience and the Rhetorical Lessons of National Park Architecture  
Gregory Clark, Brigham Young University

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H05

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**ROUNDTABLE: RHETORICAL APPROACHES TO POSTSECRET.COM**

*Chair:* Faith Kurtyka, University of Arizona

*Presenters:*

Elise Versoza, University of Arizona  
Sarah Harris, University of Arizona  
Faith Kurtyka, University of Arizona  
Amanda Wray, University of Arizona  
Jennifer Haley, University of Arizona

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H06

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**QUEER RHETORICS AND PEDAGOGY**

*Chair:* Julia Allen, Sonoma State University

Tragic Queers and the Rhetoric of “Enjoyment”: A Pedagogical Re-Consideration  
Nishant Shahani, Washington State University

Unacknowledged Blindness: Facing the “New Homophobia”  
Rose Gubele, Washington State University

Uneasy Relations between Rhetoric, Queer Theory, and Our Institutions  
Kristine Kellejian, Washington State University

Queerly Reading Readers: Using the Composition Reader to Confront  
Homophobia and Heterosexism  
John Hudson, University of Houston-Downtown

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H07

**ROUNDTABLE: THE RESPONSIBILITIES OF RSA GRADUATE STUDENT  
CHAPTERS**

*Chair:* Dawn Penich-Thacker, Arizona State University

*Presenters:*

Dawn Penich-Thacker, Arizona State University  
Judy Holiday, Arizona State University  
Chris Vassett, Arizona State University  
Cynthia Simmons, Arizona State University  
Steve Accardi, Arizona State University

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H08

**THE GREEKS**

*Chair:* David Fleming, University of Massachusetts Amherst

Passion and Sophrosyne: The Rhetoric of a Sustainable Civic Engagement  
Mary French, University of Texas at Arlington

Searching for Boredom in Greek Rhetorical Theory  
Kristine Bruss, University of Kansas

The Space-in-Between: Rhetoric in the Theater  
Alessandra Beasley, Wake Forest University

Connoisseurs of Speech? The Audience's Ear for Oratory in Classical Athens  
Richard Graff, University of Minnesota

A Fourth Genre of Classical Greek Rhetoric?  
David Fleming, University of Massachusetts, Amherst

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H09

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**HUMANISMS**

*Chair:* Grant Boswell, Brigham Young University

The Rehabilitation of Ernesto Grassi after P.O. Kristeller “Reconsidered”  
Rocco Rubini, Yale University

Rhetoric as Protestant Hermeneutic: The Case of Erasmus Sarcerius (1501-1559)  
Grant Boswell, Brigham Young University

Thomas Wilson, Rhetoric, and Apocalypse  
Ryan Stark, Penn State University

Renaissance Stylistics: Imitative or Innovative?  
Nancy Christiansen, Brigham Young University

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H10

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**[IR]RESPONSIBLE HUMOR FROM TWAIN TO STEWART**

*Chair:* Ben Click, St. Mary's College of Maryland

Twain's Anti-Imperialistic Humor in the Barnyard Wrangle  
Ben Click, St. Mary's College of Maryland

Sullivan's Travels as Progressive Epideictic Cinema  
Brian O'Sullivan, St. Mary's College of Maryland

Jon Stewart's *The Daily Show* as the New Model of Political Journalism  
Marianne Wood, St. Mary's College of Maryland

George Carlin's Resistant Irony: A Funny Way To Argue  
Shannon Purves-Smith, Wilfrid Laurier University

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H11

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**KENNETH BURKE**

*Chair:* James Zappen, Rensselaer Polytechnic Institute

Kenneth Burke on Rhetoric, Identification, and Dialectical Symmetry  
James Zappen, Rensselaer Polytechnic Institute

Resituating Representative Anecdote (in General): The Exigency for a  
Motivational

Calculus

Ethan Sproat, Brigham Young University

Rhetoric and Poetics in the Socio-Political Realm: Kenneth Burke as  
Counterstatement to Aristotle

Patrick Shaw, University of Southern Indiana

The Kenneth Burke Concordance: A Heuristic, Organizational, Mnemonic, and  
Pedagogical Tool for Scholars in Multiple Fields

Stan Lindsay, Florida State University

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## H12

### **SINGING THE PEASANT: RESPONSIBLE RHETORIC IN A LATE- CAPITALIST SOCIETY**

*Chair:* Meredith M. Bagley, University of Texas at Austin

“Revolutionary But Gangsta”: Materiality and Criminality in Dead Prezy  
Bryan McCann, University of Texas at Austin

The Super Bowl Snickers Snafu and the Limits of Identity Politics  
Meredith M. Bagley, University of Texas at Austin

“*I AM A MAN*” and the 1968 Memphis Sanitation Strike  
Adria Battaglia, University of Texas at Austin

In the Mhetto: (Ir)Responsible Rhetoric at the Metropolitan Museum of Art  
Jaime Wright, St. John’s University

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## H13

### **REMAPPING DISABILITY COMMONPLACES**

*Chair:* Marian Lupo, Ohio State University

The Commonplace of “Recovery” at Southeast Recovery and Mental Health Care  
Wendy Chrisman, Ohio State University

The Commonplace of “Overcome” in the Ohio Voting Rights Movement  
Michael Sasso, Ohio State University

The Commonplace of “Reasonable” in Accommodating Disability  
Marian Lupo, Ohio State University

Prosthetics and Rhetorics of Enhancement: Reconceptualizing the Techno-body  
Amanda K. Booher, Clemson University

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**H14**

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**RHETORICAL ANALYSIS**

*Chair:* Larry Beason, University of South Alabama

Doubt, Negotiation, and Change: The Making of Foxfire’s Appalachia  
Jason Waite, Western Oregon University

Polemic Versus Dialogue: The Case of Terry Tempest Williams  
Jill Swiencicki, California State University

Testimony in the Rhetorical Marketplace of International Human Rights Activism  
Christopher Minnix, University of Arizona

Responsibilities of Rhetoric: Exposing Rhetorical Strategies in Influential Texts  
Brad McAdon, University of Memphis

Recovering the “Left Out” in Contemporary China: A Rhetorical Critique of the  
Entrepreneur as Trickster  
Xianguang Zhang, Indiana University

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**Saturday, May 24**

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**3:30 – 5:30 pm: Supersessions**

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**I01**

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**SUPERSESSION ON RHETORICAL PEDGOGY**

*Chair:* Mary Kahl, SUNY—New Paltz

Presenters:

Jean Goodwin, Iowa State University  
Gerard Hauser, University of Colorado  
Mary Kahl, SUNY—New Paltz  
Rosa Eberly, Penn State University  
Michael Leff, University of Memphis  
Jacqueline Royston, Ohio State University

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102

**SUPERSESSION ON PRESIDENTIAL CAMPAIGN RHETORIC**

*Chair:* Martin Medhurst, Baylor University

The Campaign Issue That Wasn't: The 2008 Presidential Primaries and the Iraq War

Denise Bostdorff, College of Wooster

Demonology and the Myths of National Insecurity in the 2008 Presidential Primaries

Robert Ivie, Indiana University and Oscar Giner, Arizona State University

Religion and Politics in the 2008 Presidential Primaries

Martin Medhurst, Baylor University

Vision through Division

John M. Murphy, University of Georgia

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103

**SUPERSESSION ON SOCIAL MOVEMENTS**

*Chair:* Michael Hogan, Penn State University

Social Movement Studies in Communications: The State of the Art

David Henry, University of Nevada, Las Vegas

Social Movement Studies in English: The State of the Art

Alisse Portnoy, University of Michigan

*Respondents:* Christine Harold, University of Washington; Phaedra Pezzullo, Indiana University; T.V. Reed, Washington State University

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104

**SUPERSESSION: THE MANY USES OF THE INTERNET:  
APPROACHES TO RESEARCH IN COMMUNICATION AND ENGLISH  
COMPOSITION**

*Chair:* Barbara Warnick, University of Pittsburgh

The Global Internet  
Susan Herring, Indiana University

Online Communities, Then and Now  
Laura Gurak, University of Minnesota

Developing Critical Frameworks for Rhetorical Criticism of Online Discourse  
Virginia Sanprie, University of Colorado

Political Uses of the Internet  
Gretchen Haas, Minnesota State University

Use of Online Coproduced Interaction to Teach Composition  
Matthew D. Barton, St. Cloud State University

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**105**

**SUPERSESSION ON AFRICAN–AMERICAN RHETORIC**

*Chair:* David Holmes, Pepperdine University

Rhetoric's Responsibility to Collective Memory and Social Justice: Slavery,  
Guilt, and the Reparations Debate  
Kirt Wilson, University of Minnesota

Current Issues in African-American Rhetoric  
Dexter Gordon, University of Puget Sound

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**106**

**SUPERSESSION ON THE RHETORIC OF SCIENCE**

*Chair:* Jeanne Fahnestock, University of Maryland

*Presenters:*  
Leah Ceccarelli, University of Washington

Keith Gibson, Utah State University  
Jordynn Jack, University of North Carolina  
Joseph Little, Niagara University  
James Wynn, Carnegie Mellon University  
Jonathan Buehl, University of Maryland

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107

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**SUPERSESSION ON VISUAL RHETORIC**

Boots and Hands: Visualizing Democracy through a Public Art  
John Lucaites, Indiana University  
Robert Hariman, Northwestern University

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108

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**SUPERSESSION ON NEW DIRECTIONS IN GENRE THEORY**

*Chair:* Susan Wells, Temple University

Investigating Texts in Their Social Contexts: The Promise and Peril of Rhetorical  
Genre Studies  
Catherine Schryer, University of Waterloo

Genres and Their Borders: The Case of Power Structure Research  
Susan Wells, Temple University

Understanding Recurrence: Contributions from Social Theory and Rhetorical  
Theory  
Carolyn R. Miller, North Carolina State University

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109

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**SUPERSESSION ON DOING ASIAN AMERICAN RHETORIC**

*Chair:* LuMing Mao, Miami University

*Presenters:*

LuMing Mao, Miami University  
Morris Young, University of Wisconsin, Madison  
Stuart Ching, Loyola Marymount University  
Tomo Hattori, Loyola Marymount University  
Rory Ong, Washington State University  
Bo Wang, California State University, Fresno

Mary Louise Buley-Meissner, University of Wisconsin, Milwaukee  
Mira Shimabukuro, University of Wisconsin, Madison  
Terese Guinsatao Monberg, Michigan State University

*Respondent:* Min-zhan Lu, University of Louisville

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6:00 – 7:00 pm

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J01

Seattle Public Library

**FEATURED PLENARY SESSION  
(AT THE SEATTLE PUBLIC LIBRARY)**

**Note: Because seating is limited to 450 people, admission is by ticket only. Obtain one at the registration desk.**

*Chair:* Don Bialostosky, University of Pittsburgh

Charles Johnson, University of Washington: [TITLE TBA]

Reception following, until 8:00 PM, at the Seattle Public Library

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**Sunday, May 25**

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8:30 – 10:00 am

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K01

**ROUNDTABLE: THE RESPONSIBILITIES OF GLOBAL RHETORIC**

*Chair:* Martha Webber, University of Illinois, Urbana-Champaign

*Presenters:*

Heather Palmer, University of Tennessee

G. Mitchell Reyes, Lewis and Clark College

Kendall Phillips, Syracuse University

Aric Putnam, St. John's University and the College of St. Benedict

Martha Webber, University of Illinois, Urbana-Champaign  
Anders Eriksson, Orebro Universitet  
Alyssa O'Brien, Stanford University  
Christine Alfano, Stanford University  
Andrea Lunsford, Stanford University

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K02

**PONDERING PEDAGOGY**

*Chair:* Brandy Scalise, Penn State University

Re-Imagining the Career of Rhetoric in an Illegible Era: Beyond the  
Critical/Pragmatic

Divide in Pedagogy and Profession

Bruce Horner and Min-Zhan Lu, University of Louisville

The Rhetoric of Authenticity and the Responsibility of Composition Pedagogy

Matthew Pavesich, University of Illinois-Chicago

Making the World: Moral Choices, Pedagogy, and Civic Discourse

Jeanne Dugan, Arizona State University

Calling for Social Change, Maintaining Community: How Prophetic Rhetoric  
Models

Civic Engagement While Mandating Personal Responsibility

Rhonda Dean-Kynd, University of Oklahoma

The Way: Rhetoric and Religion in the Classroom

Margaret Morgan, University of Central Arkansas

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K03

**SEEING BEYOND THE ACADEMY: TECHNOLOGY, COMMUNITY, AND  
ALTERNATE LITERACIES IN THE DIGITAL MIRROR PROJECT**

*Chair:* Jen Almjeld, Bowling Green State University

Seeing It Their Way: Empowering Girls' Online Voices

Kristine Blair and Jen Almjeld, Bowling Green State University

Coming into Focus: Functional and Critical Online Literacy

Meredith Graupner, Bowling Green State University, and Julie Platt,  
Michigan State University

Looking Ahead: Assessing and Sustaining the Digital Mirror  
Erin Dietel-McLaughlin, Bowling Green State University

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**K04**

**EXPANDING RHETORIC'S IDEOLOGICAL AND EDUCATIONAL BASE**

*Chair:* Thomas Miller, University of Arizona

Rhetoric across the Curriculum  
Sharon Crowley, Arizona State University

Rhetoric and Composition as a Public Works Project  
Thomas Miller, University of Arizona

Best Practices vs. Teacher Inquiry  
John Brereton, Calderwood Writing Initiative at the Boston Athenaeum

Oratorical Responsibility: Anger Rhetoric / Rhetorical Anger  
Susan Miller, University of Utah

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**K05**

**RHETORICS OF AMERICAN VISUAL POLITICS, 1865-1912**

*Chair:* Cara Finnegan, University of Illinois at Urbana-Champaign

Emasculating the South: Images of Jefferson Davis's Capture in Women's Clothes  
R. Jarrod Atchison, Trinity University

Seeing Ghosts: The Mumler Spirit Photographs Trial and the Politics of Viewership  
Cara A. Finnegan, University of Illinois at Urbana-Champaign

Bootleggers and Thieves: The Politics of Photographic Distribution in the Nineteenth Century American Midwest  
Jeff Ward, University of Minnesota

From Fat to Fit: Visualizing Presidential Virtue from Cleveland to Taft  
Gregory Goodale, Northeastern University

*Respondent:* James J. Kimble, Seton Hall University

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K06

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**STUDIES IN THE RHETORIC OF TWENTIETH-CENTURY PROTEST**

*Chair:* David A. Frank, University of Oregon

Al Gore's Challenge of George Bush's Foreign Policy and the Iraq War  
Suzanne Larson and Patricia Paystrup, Southern Utah University

Starving for Change  
Amber Shaver, Independent Scholar

Wayne Morse and the Rhetoric of Anti-War Protest  
Sean Patrick O'Rourke, Furman University, and Ron Manuto,  
Independent Scholar

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K07

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**CLASSICAL RHETORIC**

*Chair:* Rosa Eberly, Penn State University

Why Shouldn't the Sophists Charge Fees?  
James Fredal, Ohio State University

Mirrors for the Queen: Exemplary Figures and Political Contention in the Work  
of  
Christine de Pizan  
Samuel McCormick, Purdue University

A Question of Recollection: Why is Memory the Fourth "Canon" of Rhetoric?  
Carolyn Ostrander, Syracuse University

Excavating Aristotle: Archeological and Literary Stratigraphy of the Lyceum  
Ellen Quandahl, San Diego State University

A Responsible Rhetoric Reflects on Its Past: Medieval Arabic Rhetoric  
Maha Baddar, University of Arizona

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K08

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**ENVIRONMENTAL RHETORIC**

*Chair:* Shannon Walters, Penn State University

“Green is the New Red White and Blue”: *New York Times* Eco-Rhetoric as a  
Means of

Fostering Identification between Liberals and Conservatives  
Betsy Verhoeven, Duke University

Al Gore’s “Churchy” Secular Persuasion: *An Inconvenient Truth* and Redemption  
Sabrina Simmons, Colorado State University

More Than Greenwashing: How Corporate Eco-Discourse Is Shaping  
Deliberations on

What Ought to be Done About Global Warming  
Tom Bowers, Northern Kentucky University

Islands of Sustainability: Rhetorical Constructions of Environmental Stewardship  
Peter Goggin, Arizona State University

The Earth Hibernation Front’s Failed Diatribe of Sacramental Arson  
Mark Meister, North Dakota State University

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**K09**

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**HERMENEUTICS: DECODING RELIGIOUS IDEOLOGIES THROUGH  
PROPHETIC POLITICS, SOPHISTIC ETHICS, AND CRITICAL RACE  
THEORY**

*Chair:* David Holmes, Pepperdine University

The Responsibilities of Religious Rhetoric: Scriptural Hermeneutics and Conflicts  
over Identity and Universalism

Steven Mailloux, University of California, Irvine

Recasting the Kingdom, Reclaiming the Word: African American Rhetorical  
Sovereignty and Critical Democracy

David Holmes, Pepperdine University

Martin Luther King’s “Letter from Birmingham Jail” as a Biblical Narrative and  
Hermeneutic of the Body

Keith Miller, Arizona State University

“Have a Little Faith”: Religious Vision and Prophetic Politics in Fox Television’s  
*Prison Break*

Marcia Dawkins, University of Southern California

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K10

**EARLY MODERN RHETORIC**

*Chair:* Rebecca Wilson Lundin, Penn State University

Vernacular Rhetoric as Nation Building: Thomas Wilson's Stylistic Instruction  
Rebecca Wilson Lundin, Penn State University

Communities of Believers, Communities of Readers: Rhetorics of Communal  
Reading in Early Modern England  
Amy Hermanson, Texas Christian University

Mercury Steals Parliament: Ironic Accusations against Eloquence in Early  
Modern Civic Speech  
Daniel Seward, University of Texas at Austin

Climate Change in the Globe (Theater): Passions and Decadence  
Jennifer Forsyth, Kutztown University

Emulation's Conflicted Roles within Early Modern Rhetorical Theories  
Vernon Dickson, Florida International University

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K11

**THEORIZINGS**

*Chair:* Richard Gebhardt, Bowling Green State University

Scholarship Of Engagement: New Name For or Challenge To the Work of  
Rhetoric?

Richard Gebhardt, Bowling Green State University

Procedural or Deliberative Democracy: Where is Deliberative Rhetoric?  
Arabella Lyon, SUNY Buffalo

Civil Discourse: A Rhetoric of Responsibility and Respect  
Linda Powers, Wofford College

Theorizing Global Resistance: Counter-Rhetorics of Drug Access in the  
Developing  
World

Blake Scott, University of Central Florida

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The Return of the Acting Subject: Rhetoric, Embodiment, and the Limits of Bourdieu's "Habitus"

Dana Harrington, East Carolina University

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K12

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**ETHOS**

*Chair:* Paul Turpin, University of the Pacific

Ethos in a Remediated Age: Context, Character, and Community

Aaron McKain, Ohio State University

Ethos as Habit of the Just: How to (Re)Create Stable Ethos with a Moving Audience

Karen Schiler, Purdue University

Ethos-Centered Rhetoric as Critical Social Theory

Paul Turpin, University of the Pacific

Who Speaks

Douglas Bruce, John Carroll University

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K13

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**CLASS, LABOR, AND PROGRESSIVISM**

*Chair:* Matt Newcomb, Hobart and William Smith Colleges

Whose Job Is It Anyway?: The Rhetoric of Labor Colleges and Working-Class Attitudes Toward Learning

Kelly Bradbury, Ohio State University

Talking (Back) About Home: Considering the Discourse of Class in Academia

Heather Brook Adams, University of Maryland

Confessions and Responsibilities: Dorothy Day and the Rhetorical Reconciliation of Religion and Liberalism

Jeffrey Kurtz, Denison University

Negotiating Radical Socialism and Orthodox Faith: Inclusive Rhetoric in the *Catholic Worker*

Kristine Johnson, Purdue University

Blogging Progressivism?: Educational Reform Writing a Century Ago and Today  
Jeremiah Dyehouse, University of Rhode Island

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K14

**THE LAW AND LEGAL RHETORIC**

*Chair:* John Gooch, University of Texas at Dallas

Reconstructing the Rhetoric of Justice: Comparing *Beowulf*'s Rhetoric of  
Revenge with *Mwindo*'s Rhetoric of Reconciliation  
Ryan Solomon, University of Wisconsin

"To Protect and Serve": The Los Angeles Police Department, Public Discourse,  
and the  
Responsibilities of Rhetoric in Law Enforcement after World War Two  
John Gooch, University of Texas at Dallas

Rhetorical Knowledge in Legal Practice and Critical Legal Theory  
Francis Mootz III, Penn State Dickinson School of Law

Rhetorical Entrapment and Reform Discourse: From "Tough on Crime" to "Smart  
on Crime"  
Mitchell P. Smith, University of Oklahoma

The Unethical Rhetoric of Criminal Defense in American Legal Culture  
Katie Rose Guest, University of North Carolina

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**Sunday, May 25**

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**10:15 – 11:45 am**

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L01

**FORUM: MAKING RHETORIC RELEVANT IN (AND OUT OF) THE  
CLASSROOM AND THE UNIVERSITY**

*Facilitator:* Erin Daina McClellan, Denison University

*Presenters:*

Gerard A. Hauser, University of Colorado at Boulder  
Susan Balter-Reitz, Montana State University—Billings  
John Ackerman, University of Colorado at Boulder  
M. Lane Bruner, University of Illinois, Urbana-Champaign  
Debra Hawhee, University of Illinois, Urbana-Champaign  
Erin Daina McClellan, Denison University

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**L02**

**ROUNDTABLE OF REPORTS FROM THE 2007 MEDICAL RHETORIC  
WORKSHOP**

*Chair:* Susan Wells, Temple University

*Presenters:*

Linn Bekins Bekins, San Diego State University  
Rita Tomlin, San Diego State University  
Hannah Bellwoar, University of Illinois, Urbana-Champaign  
Colleen Derkatch, University of British Columbia  
Susan Gilpin, Marshall University  
Lisa Keranen, University of Colorado  
Denise Jodlowski, Texas A&M University  
Susan Wells, Temple University  
Amanda Young, University of Memphis

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**L03**

**ROUNDTABLE: INTERROGATING RHETORICS OF CIVIC ENGAGEMENT**

*Chair:* Caroline Gottschalk-Druschke, University of Illinois, Chicago

*Presenters:*

Caroline Gottschalk-Druschke, University of Illinois, Chicago  
Tim Henningsen, University of Illinois, Chicago  
Megan Marie, University of Illinois, Chicago  
Matt Pavesich, University of Illinois, Chicago  
Nadya Pittendrih, University of Illinois, Chicago  
Candice Rai, University of Illinois, Chicago  
Stephanie Reich, University of Illinois, Chicago

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**L04**

**SPECIAL PROFESSIONAL DEVELOPMENT PANEL: HOW TO BE AN ASSISTANT PROFESSOR**

*Chair:* Marie Secor, Penn State University

TBA

Marie Secor, Penn State University

TBA

Mark Longaker, University of Texas at Austin

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**L05**

**ROUNDTABLE: CRITICAL ENGAGEMENT WITH *QUEERING PUBLIC ADDRESS*: IMPLICATIONS FOR THE FUTURE OF STUDIES IN THE HISTORY, THEORY, AND CRITICISM OF RHETORIC**

*Chair:* Lester Olson, University of Pittsburgh

*Presenters:*

Jim Aune, Texas A & M University

James Darsey, Georgia State University

Bonnie Dow, Vanderbilt University

John Sloop, Vanderbilt University

David Zarefsky, Northwestern University

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**L06**

**ANGER, FEAR, AND REGRET: RHETORICAL ACCOUNTS OF EMOTION AND AN EMOTIONAL ACCOUNTING OF RHETORIC**

*Chair:* Daniel Emery, University of Utah

Gentlemen and Dissenters: The Priestley-Enfield Debate on Clerical and Professional Education

Carol Poster, York University

Fear's First Empire: The Social Force of Fear in 18<sup>th</sup> Century British Rhetorics

Daniel Emery, University of Utah

Who's Responsible for an "Imperfect" Child? Arrogance and Anger in Wrongful Birth Claims

**L07**

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**PRAGMATISM AND ITS LEGACY**

*Chair:* Stacey Sheriff, Penn State University

What Does Pragmatic Meliorism Mean for Rhetoric?  
Scott R. Stroud, University of Texas at Austin

Public Relations, Sophistry and the Rhetoric of Democracy  
Steve Mackey, Deakin University

The Responsibility of Argument: A Reevaluation of Rorty's Anti-Foundational  
Argument  
Robert Wess, Oregon State University

Tracing Freire: Jesuit Rhetoric and its Impact on Critical Pedagogy  
Tom Pace, John Carroll University

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**L08**

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**PEDAGOGY ON THE EDGE**

*Chair:* Christine Neuwirth, Carnegie Mellon University

Negotiating Responsibility in the Practices of Imitation  
Sarah Allen, University of Mary Washington

Reconsidering Prose Rhythm  
Mike Duncan, University of Memphis

A Whole Lot of Nerve: Using Risk Frames to Expand Rhetorical Pedagogy  
Lisa Meloncon, University of Cincinnati

Peer Review: Construing Difference in Student and Professional Strategies  
Christine Neuwirth, Carnegie Mellon University

The Responsibility of Praise  
Kerri Morris, University of Alaska Anchorage

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**L09**

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## BENEVOLENCE AND HUMANITAREARION

*Chair:* Matt Newcomb, Hobart and William Smith Colleges

A Rock Star with a Good Cause  
Marie Klujeff, Aarhus University

“Peace Warriors”: A Story of Henry Dunant’s *A Memory of Solferino* and the  
Beginnings of Modern Humanitarian Aid Narratives  
Matt Newcomb, Hobart and William Smith Colleges

The Ethics of Community Literacy: The Commonplaces of Giving  
Katie Johnson, University of Arizona

Critiquing the Rhetoric of Benevolence in University-Community Projects  
Lisa Thornhill, University of Washington

Bono’s Keynote Address at the 2006 National Prayer Breakfast  
Rebecca Kuehl, University of Minnesota

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L10

### **E!THOS, E-THOS, AND (ECO)THOS: NEW (MEDIA) VARIETIES OF ETHICAL ARGUMENT**

*Chair:* Michael McGinnis, Wayne State University

Linking Up: Blogrolling into Online Celebrity Status  
Kimberly Lacey, Wayne State University

Celebrity Environmentalism: Ethos/Ethic, Intent/Affect  
Jared Grogan, Wayne State University

“Contrived Image and Staged Virtue”: Celebrity, Discursive Presence, and the  
Mediation of Ethos  
Michael McGinnis, Wayne State University

The Celebrity Student: Depathologizing the Decentered Classroom  
Jessica Rivait, Michigan State University

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L11

**RESPONSIBLE SCHOLARSHIP IN GENRE: AN EXAMINATION OF  
CONTRADICTION IDEOLOGIES AND CONTESTED REPRESENTATIONS**

*Chair:* Risa Applegarth, University of North Carolina, Chapel Hill

Conflicted Ideologies in Native American Folklore Collections  
Risa Applegarth, University of North Carolina, Chapel Hill

Representing Symbolic Conflicts of Literacy: A Case Study of the *Heath*,  
*Harbrace*, and *Prentice-Hall* Handbooks  
Heather Bastian, University of Kansas

Rethinking and Rewriting Martin Luther King, Jr. in Composition Anthologies  
Cedric Burrows, University of Kansas

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**L12**

**CLASSICAL RHETORICAL**

*Chair:* Robert Sullivan, Ithaca College

The Isocratean Parainesis: A Rhetorical Genre And Its Historical Treatments.  
Robert Sullivan, Ithaca College

The Teaching of Style as a Tool for Discovering Arguments: Pseudo-  
Hermogenes' *On*  
*Invention* and Its Byzantine Commentaries  
Vessela Valiavitcharska, University of Maryland

Isocrates' Concentric Ethics: From the Personal to the Global  
Charles Marsh, University of Kansas

An Isocratic Notion of Citizenship  
Scott Varda, Baylor University

Delivery and the Integrated Art of Rhetoric  
Michele Mason, University of Maryland

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**L13**

**ENLIGHTENMENT AND POST-ENLIGHTENMENT**

*Chair:* James Comas, Middle Tennessee State University

Determining the Audience of Early 18<sup>th</sup>-Century Periodicals  
Matthew Weiss, Penn State University

Love and Self-Love: Adam Smith's Bourgeois Ethic as Christian Impulse  
David Gore, University of Minnesota Duluth

Vico, Quintilian, and the Problem of Translating *Rhétorikê*  
James Comas, Middle Tennessee State University

"Licentia" in the Seventeenth-Century French Pulpit  
Claudia Carlos, Carnegie Mellon University

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L14

**EXPLORATIONS IN VISUAL RHETORIC AND PUBLIC LIFE**

*Chair:* G. Thomas Goodnight, University of Southern California

Visual Imagery and Identification: Embodying Novelty in *The Year of the Yao*  
Daniel Kim, North Carolina State University

Conveying *An Inconvenient Truth*: The Metaphoric and Metonymic Power of  
Visual Images  
Nick Temple, North Carolina State University

Public Art as Disempowerment in Social Philanthropy  
Anna Turnage, North Carolina State University

Visual Well-Being: Intersections of Rhetorical Theory and Visual Design  
Victoria J. Gallagher, North Carolina State University

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12:00 – 2:00 pm

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**CONFERENCE LUNCHEON  
FEATURING DAVID ZAREFSKY**

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**CONFERENCE LUNCHEON**  
Grand Salon A, B, C

*Presiding:* Jack Selzer, Penn State University

President, RSA

Ode to RSA  
Steven Katz, Clemson University

*Presentation of Awards*  
Janet Atwill, University of Tennessee

*Looking Forward*  
Michael Leff, University of Memphis  
President-Elect, RSA

*Speaker*  
Reclaiming Rhetoric's Responsibilities  
David Zarefsky, Northwestern University  
Immediate Past President, RSA

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**Sunday, May 25**

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**2:15 – 3:45 pm**

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**N01**

**MOVING BODIES, MOVING CROWDS**

*Chair:* Debra Hawhee, University of Illinois at Urbana Champaign

The Body Eloquent: Affect as Contagion in Elocutionist Rhetoric  
Cory Holding, University of Illinois at Urbana Champaign

Material Body, Physical Body or “Body-Subject”  
Chris Drew, Temple University

New Frontiers in the History of Rhetoric: Bicycles, Bloomers, and Bodies  
Sarah Hallenbeck, University of North Carolina at Chapel Hill

A Rhetorical Approach to Collective Identity: Connecting and Constructing an  
International Suffrage Community  
Jessica Prody, University of Minnesota

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**N02**

**ROUNDTABLE: RHETORIC, RELIGION, AND THE RHETORIC OF  
RELIGION: PERSPECTIVES AND PROSPECTS**

*Moderator:* Jeff Ringer, University of New Hampshire

*Presenters:*

Bill Fitzgerald, Abilene Christian University  
Megan Marie, Rutgers University - Camden  
Ben Crosby, SUNY - Potsdam  
Laura Carroll, Syracuse University  
Kurt Stavenhagen, University of Illinois at Chicago  
Christina Knopf, University of New Hampshire  
Mike DePalma, University of Washington

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**N03**

**POWER AND RESISTANCE WITHIN THE SOCIAL PRACTICES OF  
EVERYDAY LIFE**

*Chair:* Jane Munksgaard, University of Iowa

Resisting Scientific Authority: Science and Common Sense in the Science of  
Consciousness

Eli Brennan, University of Minnesota

Can the Avant-Garde Avoid Cooptation through Consumerism? Orland, Corporeal  
Art, and Grotesque Aesthetics

Jane Munksgaard, University of Iowa

Spatial Language, Rhetorics of Place, and the Ability to Resist

Erin Daina McClellan, Denison University

The Invisibility of Gender: Organizational Change Stories and Resistance to  
LEAP

John McClellan, University of Colorado at Boulder

La Voz del Pueblo: Testimonio as a Subaltern Transformative Rhetoric

T.M. Linda Scholz, University of Colorado at Boulder

*Respondent:* Lisa Keränen, University of Colorado at Boulder

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N04

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**(RE)SIGNIFYING NOVEMBER 3RD, 1979: LANGUAGE PERFORMANCE AND  
SOCIAL ACTION IN GREENSBORO, NORTH CAROLINA**

*Chair:* Jim Beitler, University of Michigan

The Greensboro Truth and Reconciliation Commission and the Rhetoric of Proxy  
Jim Beitler, University of Michigan

(Re)Creating Truth: Transitional Justice Translated From Nation to City  
Belinda Walzer, University of North Carolina at Greensboro

“Death to the Klan”: The Performance of Violent Language on November 3<sup>rd</sup>,  
1979  
Alicia Sowisdral, University of North Carolina at Greensboro

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N05

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**THE RHETORICAL TURN IN JEWISH STUDIES**

*Chair:* Steven Katz, Clemson University

Deliberative Rhetoric in the Hebrew *Psalms*  
Davida H. Charney, University of Texas at Austin

The Responsibilities of the Majority in Bava Metzia 59b (The Oven of Akhai)  
David Metzger, Old Dominion University

Expanding the Scope of Jewish Identity: *Hatzaad Harishon*, Black Jews, and  
Burkean Invention  
Janice W. Fernheimer, Rensselaer Polytechnic Institute

Synecdoche as Figure of the Holocaust  
Richard Glejzer, North Central College, and Michael Bernard-Donals,  
University of Wisconsin

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N06

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**RHETORICAL ANALYSES OF THE MEDIA**

*Chair:* Dana Anderson, Indiana University

Reality, Criminality, and Sexuality on Dateline's "To Catch a Predator"  
Sheryl Cunningham, University of Washington

The Return to Ragtime: The Synchronicities of Identity in Spike Lee's  
"Bamboozled"  
and Jibbs' "Chain Hang Low"  
Meghan Dunn, University of Texas

Digital Self-Representations: Asian American Identity Rhetorics on YouTube  
Vincent Pham, University of Illinois at Urbana-Champaign

Quotidian Rhetoric and Marginalized Populations: Representations of Street Sex  
Workers and Their Effects on Society  
Jill McCracken, University of South Florida, St. Petersburg

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**N07**

**BOUNDARY CROSSINGS: THE CIVIC AND DISCIPLINARY  
RESPONSIBILITIES OF HISTORIES OF RHETORIC**

*Chair:* Daniel Ellis, Temple University

What We Talk about When We Talk about Courtship: Historical Rhetoric,  
Rhetorical History, and the Marriage Negotiations of Elizabeth and Anjou  
Daniel Ellis, Temple University

Sacred and Civic: Schooling the Philadelphia German Community, 1750-1830  
Elizabeth Kimball, Temple University

Natural Aristocrats: Harvard's Phi Beta Kappa Society, Political Theology, and  
the Public Sphere  
Paul Dahlgren, University of California, Irvine

Navigating Historical Waters: Reading Historiography Rhetorically  
Alexandra Sartor, University of California, Irvine

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**N08**

**IMPLICATIONS OF THE NEW MEDIA**

*Chair:* Christopher Paul, University of Alabama, Huntsville

Politics, Populism, and the Internet

Gretchen Haas, Minnesota State University

Rhetorical Criticism and Our Future in Electronic Publishing  
Timothy Jensen, Ohio State University

Software Copyright(s) as Rhetorical Action: Toward a Digital Literacy  
Jennifer Maher, University of Maryland Baltimore County

Computer Lib and the Vernacular Web: The Real-World Emergence of Rhetorical  
Appeals to the Non-Institutional  
Robert Glenn Howard, University of Wisconsin, Madison

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**N09**

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**CONSTRUCTING RESPONSIBLE RHETORICS**

*Chair:* Jaime Wright, St. John's University

History in a Second, Or, How to Be (Virtually) Historical  
Jaime Wright, St. John's University

Remembrance of Integration Past: The Supreme Court's Rereading of Race in  
American Society and the U.S. Constitution  
Jeremiah Hickey, St. John's University

From Magic Bullet to Imaginary Missile: Trauma, Response, and Media Ecology  
Kenneth Rufo, Independent Scholar

History and the Effacement of Violent Foundations: A Psychoanalytic Inquiry  
Kevin A. Johnson, California State University, Chico

There's No Crying in Courtrooms: Ethical Emotion and Rhetorical Responsibility  
in Historical Constructions of Integration  
Jennifer J. Asenas, California State University, Chico

*Respondent:* Michael Hyde, Wake Forest University

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**N10**

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**PATHOS IN 18TH-CENTURY PREACHING**

*Chair:* Mark Longaker, University of Texas at Austin

Inform the Understanding, Move the Affections and Warm the Heart: The  
Methodist

Transformation of Eighteenth-Century Preaching  
Mark Longaker, University of Texas at Austin

Fear and Hope: The Emotional Repertoire of Congregationalist Sermonics  
Lois Agnew, Syracuse University

Tracing the Shift in Antislavery Sermonics during the 18th Century  
Vidhya Swaminathan, Long Island University

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**N11**

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### **THE RHETORIC OF SCIENCE**

*Chair:* Erin Wais-Hennen, University of Minnesota

Ethos and Persona in David Quammen's Popular Science Writing  
Sarah Perrault, University of Nevada

The Supreme Court Cleans the Air: Massachusetts v. EPA and the Global  
Warming  
Debate

Ron Von Burg, Christopher Newport University

Why "Kojak" Isn't a Suitable Gene Name  
Erin Wais-Hennen, University of Minnesota

Nuclear Energy and the Meager Possibility of Informed Consent  
Barbara Schneider, University of Toledo

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**N12**

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### **RECENT PRESIDENTIAL RHETORIC**

*Chair:* David Blakesley, Purdue University

Staying the (Dis)Course: Issues of Responsibility in the Reelection Discourse of  
George

H.W. Bush  
Kathleen Mollick, Tarleton State University

The President and the Prophet: Bush, Bin Laden and the Rhetoric of War  
John Landreau, The College of New Jersey

Civic Action through Invention: Presidential Candidate's  
Caroline Dadas, Miami University

"The Moral Equivalent of War": Presidential Language in Energy Politics  
Lee Honeycutt, Iowa State University

Responsibility and Kirkpatrick's Standards: Theorizing Arendt's Rhetorical  
Function in  
Reagan's Foreign Policy  
Shawn Rice, CUNY: The Graduate Center

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**N13**

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**RHETORICS OF NUCLEAR WEAPON JUSTIFICATION**

*Chair:* Jordynn Jack, University of North Carolina, Chapel Hill

Constructing Reliable Nuclear Weapons  
Greg Wilson, Los Alamos National Laboratory

Ethos and Experiential Metaphor at Work and at Home at Hanford  
Julie Staggers, University of Nevada-Las Vegas

Kairotic Imprints: How Scientists Envisioned the Future in a Nuclear Age  
Jordynn Jack, University of North Carolina, Chapel Hill

Complex 2030: The Rhetorical Resurrection of U.S. Nuclear Weapons  
Development  
Bryan C. Taylor, University of Colorado, and William Kinsella, North  
Carolina State University

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**N14**

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**ROUNDTABLE: NEW DIRECTIONS IN THE RHETORICAL STUDY OF  
LITERACY**

*Chair:* Janet Carey Eldred, University of Kentucky

Literary Tracks: Lusophone Literacies and Identities in a Changing, Immigrant  
Community  
Kate Vieira, University of Wisconsin, Madison

Immigration, Repatriation, and Literacy

Janet Carey Eldred, University of Kentucky

A Case Study in Metaphor: How K-12 Teachers Resist the Discourse of Crisis  
Kendall, University of Cincinnati

Manufacturing Illiteracy in the United States  
Peter Mortensen, University of Illinois, Urbana-Champaign

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**Sunday, May 25**

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**4:00 – 5:30 pm**

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**001**

**ROUNDTABLE: FEMINIST RESPONSE/ABILITY**

*Chair:* Tonya Hassell, University of North Carolina, Greensboro

*Presenters:*

Tonya Hassell, University of North Carolina, Greensboro  
Beth Carroll, Appalachian State University  
Brandy Grabow, George Mason University  
Eve Wiederhold, George Mason University

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**002**

**THEORY AND ITS IMPLICATIONS**

*Chair:* Jeff Grabill, Michigan State University

On Being Rhetorically Straight about Defining and Interpretation  
George Yoos, Emeritus, St. Cloud State University

Making Things: Rhetoric and Community Change  
Jeff Grabill, Michigan State University

Recursive Pastiche: Rethinking Constitutive Rhetoric and Collective Subjectivity  
through Multiple Temporalities  
Diane Crosby, University of Iowa

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Democracy, Dis-Integration and Post-Foundationalist Rhetorical Theology  
Michael Kaplan, Indiana University

Epideictic Rhetoric after Perelman: Consensus, Contradiction, Conversation  
Kathryn Weiss, Kent State University

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003

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**RHETORICAL STYLE IN DIGITAL SPACES**

*Chair:* Amber Davis son, Rensselaer Polytechnic Institute

The Substance of “Truthiness”: Collective Identification and Parodic Style in the  
Work of Stephen Colbert

Amber Davisson, Rensselaer Polytechnic Institute

Taking an Invitational Approach to the Design of Online Art Gallery Interfaces  
Amanda Rotondo, Rensselaer Polytechnic Institute

Style, Ethos, and the Universal Audience in Blogs and Blog Comments  
Elia Nelson, Rensselaer Polytechnic Institute

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004

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**CONTEMPORARY CASES IN THE RHETORIC OF PUBLIC ENGAGEMENT**

*Chair:* Stephen Jordan, Carnegie Mellon University

Considering Public Spheres from a Performance Studies Framework  
Tim Dawson, Carnegie Mellon University

How GLBT Christians Use Narrative Strategies to Argue for Inclusion in the  
“Public Sphere” of the Church  
Stephen Jordan, Carnegie Mellon University

Taking an Expert Stance in a Community Deliberation on Sustainable Living  
Laura Schmidt, Carnegie Mellon University

Looking @ eDemocracy  
Christopher Ward, Art Center College of Design

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005

**TRANSNATIONAL RHETORICS: PERSUASION, IDENTIFICATION, AND  
SOCIAL CHANGE ACROSS BORDERS**

*Chair:* Rebecca Dingo, University of Missouri, Columbia

Rewriting the Nation-State: Transnational Literacies from the Global South  
Rachel Riedner, George Washington University

Truth and Reconciliation Go Global: Transitional Justice in a Transnational  
World

Katherine Mack, University of California, Irvine

U.S. Language Policy Debates and the Transnational Movement for Language  
Rights

Scott Wible, West Virginia University

President Anwar Al-Sadat and Peace: National, Transitional, and Transnational  
Identities

Rasha Diab, University of Wisconsin, Madison

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006

**REPORT FROM THE CONFERENCE “THE PROMISE OF REASON: THE  
NEW RHETORIC AFTER 50 YEARS”**

*Chair:* David A. Frank, University of Oregon

Rhetoric and Wisdom in the 20th Century: Burke and Perelman  
James Crosswhite, University of Oregon

The Anxiety of Influence: Perelman’s Critics  
David A. Frank, University of Oregon

The New Rhetoric after Fifty Years: A Report from the Conference on the  
“Promise of Reason”

John Gage, University of Oregon

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007

**THE RESPONSIBILITIES OF SCHOLARSHIP IN THE CONTEXT OF  
BURKEAN STUDIES**

*Chair:* Debra Hawhee, University of Illinois

The Perils of Putting in an Oar before You Catch the Tenor or Test the Salmon  
Mousse: The Responsibilities of Scholarship in an Age of Electronic Glut  
David Blakesley, Purdue University

Making it Matter: The Importance of Timebound Analysis  
Elizabeth Weiser, Ohio State University

Archives as Equipment for Writing  
Ann George, Texas Christian University

Toward Impious Discipleship: WWBD  
Dana Anderson, Indiana University

Purging Burkophilia  
Debra Hawhee, University of Illinois

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**008**

**ROUNDTABLE: RHETORICAL RESPONSIBILITIES IN REPRESENTING  
HUMAN RIGHTS**

*Chair:* Arabella Lyon, SUNY-Buffalo

Countering Decontextualization of Violence  
Wendy Hesford, Ohio State University

Making Distance Audience Case  
Arabella Lyon, SUNY-Buffalo

Are Human Rights Universal? Absolute? Global?  
Stephen Mailloux, University of California-Irvine

Human Rights as an Ideograph: Lessons from the Modern Presidency  
Mary Stuckey, Georgia State University

(After the papers, the audience will view and discuss a clip from the documentary “A Different Kind of Childhood.”)

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**009**

**TEXTUAL MACHINERY: AGENCY, RESPONSIBILITY, AND AUTOMATION**

*Chair:* John Logie, University of Minnesota

Writing Machines: Authorial Agency and Bot-Written Texts in Wikipedia  
Krista Kennedy, University of Minnesota

Automata for the Archive: A Machinery for Distant Reading  
Derek Mueller, Syracuse University

Earth vs. the Fair Use Bots  
John Logie, University of Minnesota

*Respondent:* Carolyn Miller, North Carolina State University

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**O10**

**A NEW SOCIAL MOVEMENT IN THE 21ST CENTURY: STEP IT UP 2007 AS A  
CASE STUDY IN THE RHETORIC OF CLIMATE CHANGE ACTIVISM**

*Chair:* Julie Kalil Schutten, Northern Arizona University

Demonstrative Rhetoric and the Boston Step-it-Up Campaign  
Lawrence J. Prelli, University of New Hampshire

Choice and Accountability: The Construction of Identity Among Step It Up Rally  
Participants  
Tracylee Clarke, California State University, Channel Islands

Is it a Protest, a Ceremony, or an Action?: The Implications of Rhetorical  
Framing for Environmental Campaigns and Activism  
Danielle Endres, University of Utah

*Respondent:* Tarla Rai Peterson, Texas A&M University

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**O11**

**RHETORIC AND RESPONSIBILITY**

*Chair:* Barry Brummett, University of Texas

Official Apologies: A Way of Taking Responsibility?  
Lisa Villadsen, University of Copenhagen

Faithful Political Rhetoric: The Responsibilities of Christian Civic Participation  
Kristy Maddux, University of Maryland

Toward a Responsible Rhetoric in Civic Life  
Nathalie Kuroiwa-Lewis, St. Martins University

The End of Asking, "Who is Responsible?"  
Erik Hayenga, Michigan Technological University

Foucault, Welch, and McCarthy  
M. Elizabeth Thorpe, Texas A&M University

Between Orality and Hermeneutics: the Responsibility of Rhetoric in Religion  
Robin Reames, Carnegie Mellon University

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**O12**

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**EDUCATIONAL POLICY, TECHNOLOGY, AND RHETORICAL  
RESPONSIBILITY IN THE NATIONAL WRITING PROJECT**

*Chair:* Robert Brooke, University of Nebraska-Lincoln

Ethos, Identification, and Representation in an Era of Educational Policy Debate  
Robert Brooke, University of Nebraska-Lincoln

A Space to Explore: The National Writing Project Technology Professional  
Writing Retreat as a Context for Developing Online Ethos  
Cathie English, National Writing Project Technology Leadership Team

Ethos, Consubstantiation, and Identification in Video Archiving  
Josh Call, University of Nebraska-Lincoln

Rhetorical Responsibility and the Development of Technology Teacher Identity  
Jason McIntosh, University of Nebraska-Lincoln

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**O13**

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**UNDERSTANDING JOURNALISM**

*Chair:* Virginia Sanprrie, University of Colorado at Boulder

The Ironies of Undercover Reporting: Balancing Deliberation and Sensation  
Christine Isager, University of Southern Denmark

Media Construction as Social Action: An Exploration of Citizen Journalism  
Christine Tracy, Eastern Michigan University

Revisiting Feminist Rhetorical Criticism and Mass Media  
Virginia Sanprie, University of Colorado at Boulder

The Evocation of Tactile Experience in James Nachtwey's Photojournalism: The  
Texture of Atrocity  
Patrick Wade, Northwestern University

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**O14**

**WE STILL HAVEN'T FIGURED OUT AGENCY**

*Chair:* Zac Gershberg, Louisiana State University

Power in the Periphery: The Persuasive Appeal of (Re)claiming Agency  
Christine Gardner, Wheaton College

Playing Heidegger's Fool: Negotiating the Question of Agency  
Zac Gershberg, Louisiana State University

Phronesis Trouble, or, Agentic Orientation as Magical Volunterism  
Joshua Gunn and Dana Cloud, University of Texas

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**Sunday, May 25**

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**5:45 – 7:00 pm**

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**P01**

**FEATURED SESSION: MARK VANDER POEL**

*Chair:* Lawrence Green, University of Southern California

Title: TBA  
Marc Vander Poel, University of Nimijian

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**P02**

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## **RHETORICAL DECISIONS: ETHICS, SUBJECTIVITY, AND LAW**

*Chair:* Brooke Rollins, Louisiana State University

Isocrates' Decision: Unpredictability and the Formation of Character  
Brooke Rollins, Louisiana State University

Feminism without Choice: Gardasil's "One Less" Campaign and the  
Politicization of Decision  
Eme Crawford, University of South Carolina

Revaluing the Rhetorical Nature of *Stare Decisis*  
Paul Butler, University of Nevada, Reno

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**P03**

### **TOWARD A CULTURALLY RESPONSIBLE RHETORIC: ATTENDING TO EVERYDAY NARRATIVE PRACTICES**

*Chair:* Mary Juzwik, Michigan State University

Finding Time Responsibly: Narrative as Emergent Rhetoric  
Julie Lindquist and Leonora Smith, Michigan State University

Teaching Ethos through Oral Narrative Practices  
Mary Juzwik, Michigan State University

Of Cultures, Stories, and Modes: Finding Responsibility in Rhetoric through  
Cultural Production  
Andréa Davis, Michigan State University

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**P04**

### **RHETORICAL AGENCY AND CONTEMPORARY ADVOCACY AUTOBIOGRAPHY**

*Chair:* Jane Danielewicz, University of North Carolina, Chapel Hill

Speaking for Trees: Janisse Ray's *Ecology of a Cracker Childhood*  
Jane Danielewicz, University of North Carolina, Chapel Hill

Advocate of the Artist as a Southern, Working-Class, Black Girl: Creative  
Agency in bell hooks's *Bone Black: Memories of Girlhood*

Jeanne Costello, Fullerton College

Disparaging Revenge: Ishmael Beah's *A Long Way Gone: Memoirs of a Boy Soldier*

Irene Papoulis, Trinity College

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P05

**“IT IS MORE COMPLICATED THAN THAT”: LETTING LOOSE THE  
TROPES OF WAR  
(Sponsored by Rhetoricians for Peace)**

*Chair:* Gae Lyn Henderson, Utah Valley State College

Bush Senior: War and the Rhetoric of Masculinity  
William Thelin, University of Akron

Bush Junior: War and Social Dominance Theory  
Trish Roberts-Miller, University of Texas at Austin

Our Next President: War and *The Rhetoric of Religion*  
Gae Lyn Henderson, Utah Valley State College

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P06

**RESPONSIBLE MEDIA REPRESENTATION OF EXPERTS**

*Chair:* Christopher Eisenhart, University of Massachusetts – Dartmouth

Arts Experts as Neglected News Actors  
Peter A. Cramer, Simon Fraser University

Expertise on Discourse Ethics  
Christopher Eisenhart, University of Massachusetts – Dartmouth

The Role of Expertise in Media Coverage of the Crandall Mine Disaster  
Danette Paul, Brigham Young University

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P07

**RHETORICS OF ETHICS AND THE ETHICS OF RHETORIC IN SCIENCE,  
ECONOMICS, AND CRITICAL THEORY**

*Chair:* Jeff Pruchnic, Wayne State University

Self-Fashioning and the Ethics of Response in the New Economy  
Jeff Pruchnic, Wayne State University

Commodifying Ethics  
Jenell Johnson, Penn State University

Hannah Arendt on the Rhetoric and Politics of Science  
Jodie Nicotra, University of Idaho

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**P08**

**MEDITATIONS ON KAIROS**

*Chair:* Shannon Walters, Penn State University

*Kairos* Revisited: Performative Activism  
Kirsti Cole, Arizona State University

The Ethical Dimensions of *Kairos* for Disabled Rhetors  
Shannon Walters, Penn State University

(A)kairos and Emotion: Seizing the Inopportune  
Kelly Myers, University of Arizona

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**P09**

**RHETORIC'S RESPONSIBILITY TOWARD CHANGE: CHALLENGES AND  
POSSIBILITIES**

*Chair:* Melanie Kill, University of Washington

Post-Revolutionary Mexico and the Limits of Rhetoric  
René Agustín De los Santos, DePaul University

The Israel-Palestine Conflict and the Limits of Rhetoric  
Anis Bawarshi, University of Washington

Examining Uptake: A Methodology for New Meaning  
Melanie Kill, University of Washington

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P10

**CONVERSATION ON PEDAGOGY: NEGOTIATING COMPETING  
RESPONSIBILITIES AS RHETORICAL CITIZENS AND EDUCATORS**

*Chair:* Jennifer Campbell, University of Denver

*Presenters:*

Jennifer Campbell, University of Denver

Jeff Ludwig, University of Denver

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P11

**COGNITIVE RHETORICS IN HISTORY AND PRACTICE**

*Chair:* Joseph Bizup, Columbia University

Stephen Toulmin's Proto-Cognitive Rhetoric

Joseph Bizup, Columbia University

Odd Man Out?: Burke Among the Cognitivists

William FitzGerald, Rutgers University, Camden

Toward an Applied Cognitive Rhetoric: The Grammar of Force and Counterforce  
in the "Preamble" to *The National Security Strategy Report*

Todd Oakley, Case Western Reserve University

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P12

**REPRESENTING AND REGULATING THE BODY: INTERSECTIONS OF  
MEDICAL RHETORIC AND CONSUMER CULTURE**

*Chair:* Holly L. Ryan, Duke University

"Beauty is Yours": The Consumerization of Hysteria

Georgianna O. Miller, University of Arizona

How Depressing: The Normalization of Mental Illness

Holly L. Ryan, Duke University

Education as Regulation: The Rhetoric of *Body Worlds*

Jennifer Heckler, University of Arizona

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P13

**GENDER AND SOCIAL CHANGE**

*Chair:* Martha Solomon Watson, University of Nevada, Las Vegas

Revisiting the Clash of Cosmic Principle, Materialism, and Collective Action in Stanton's "The Solitude of Self"

Susan Schultz Huxman, Wichita State University

Gender, Race and Class in the Anti-Lynching Rhetoric of Mary Church Terrell

Martha Solomon Watson, University of Nevada, Las Vegas

Anticipating or Averting Madam President? Gender, Ideology, and the Responsibilities of Rhetoric

Diane M. Blair, California State University, Fresno

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P14

**RHETORIC'S RESPONSIBILITIES IN A POST-ARISTOTELIAN WORLD**

*Chair:* Kristen Seas, Purdue University

*I told U So!* Classical and Contemporary *Ethos* and the Stabilization of *Self*

Nathaniel A. Rivers, Purdue University

The Ideological Invitation of Enthymeme and the Rhetorical Constitution of Subjects

Kristen Seas, Purdue University

Sophistry Goes Mainstream? Web 2.0 and Public Considerations of Authority, Reputation, and Trust

Marc C. Santos, Purdue University

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**Monday, May 26**

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**8:00 – 9:30 am**

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Q01

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**ROUNDTABLE: REFLECTIONS ON THE 2007 RSA SUMMER SEMINARS**

*Chair:* Stacey Pigg, Michigan State University

*Presenters:*

Daniel Ellis, Temple University  
Ekaterina Haskins, Rensselaer Polytechnic Institute  
Jennifer King, Michigan State University  
Kendall Leon, Michigan State University  
Stacey Pigg, Michigan State University

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Q02

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**SHOUTING ACROSS THE CREVASSE: CRITICISM AS SOCIAL REFLEXIVITY**

*Chair:* Heather Branstetter, University of North Carolina, Chapel Hill

Placebo Rhetoric and the Problematics of Public Dialogue  
David Montgomerie, University of North Carolina, Chapel Hill

Silent Future: Reproduction in Apocalyptic Discourse  
Joy E. Cranshaw, University of North Carolina, Chapel Hill

On Rights and Morality: The Discursive Politics of Reproduction  
Natalie Fixmer, University of North Carolina, Chapel Hill

Henri Bergson and Postmodern Rhetoric  
Heather Branstetter, University of North Carolina, Chapel Hill

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Q03

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**LOCI COMMUNES SEMINAR MEETS**

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Q04

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**RELIGIOUS PERSUASION AND WOMEN'S RIGHT TO SPEAK**

*Chair:* Patricia Bizzell, College of the Holy Cross

Defenses of Women's Preaching: Rhetorical Theory and the Language of Women's Rights

Jane Donawerth, University of Maryland

Religious Persuasion and Pernicious Reading

Shirley Wilson Logan, University of Maryland

Rhetorical Performance and the American Obsession with Authenticity: The Case of Evangelist Aimee Semple McPherson (1890-1944)

Roxanne Mountford, University of Arizona

“What if I am a woman?”: Religion in the Rhetoric of Maria W. Stewart

Patricia Bizzell, College of the Holy Cross

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**Q05**

### **RHETORICIZING RACE AND ETHNICITY**

*Chair:* Vorris Nunley, University of California, Riverside

The Messiah Delusion: Rhetoric, Ghost Dancing, and the Politics of 1890

Benjamin Crosby, University of Washington

Difference Matters: Color-Blindness, Equality, and the Construction of American Indian

Identity

Casey Kelly, University of Minnesota

Which Tribe Are you From? The Ethical Necessity of Passing and Recognizing Difference

Roberto Reyes, Michigan State University

State Tourism and the Imagining of Native Hawaiian Identity

Una Kimokeo-Goes, Penn State University

“Go Back to Hell”: The Paradox of Prophetic Ethos in Caribbean-American Rhetoric

Kevin Brown, Penn State University

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**Q06**

## **RHETORIC AND RESPONSIBILITY**

*Chair:* Coretta Pittman, Baylor University

Rhetoricizing Žižek: Parallax as a Rhetorical Ontology  
John McKenzie, University of Texas

Using Rhetoric's Traditional Associations with Participatory Citizenship to Help  
Students Overcome the Language of Adaptation  
Paul Feigenbaum, University of Michigan

Individual Rights vs. Communal Needs: Reconciling the Responsibility of  
Rhetoric in the  
21st Century  
Coretta Pittman, Baylor University

Karl Rove: A New Age Sophist  
Jamie Thornton, University of Texas at Arlington

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**Q07**

### **ON PUBLIC MEMORY**

*Chair:* Stacy Day, University of Arizona

Public Memory and the Sago Mine Disaster  
Susan Gilpin, Marshall University

Rhetoric's Responsibilities in Repurposing History: Mapping the Underground  
Railroad Bicycle Route  
Joy Santee, Purdue University

Historical Memory, Critical Praxis, and the Atom Bomb  
Jeffrey St. John and Raymie E. McKerrow, Ohio University

Middleton Place Plantation: the American Pastoral and the Production of  
Nostalgia  
Stacy Day, University of Arizona

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**Q08**

### **THEORIZING NARRATIVE AND POETRY**

*Chair:* Charles Hill, University of Wisconsin Oshkosh

Turning towards Narrative in Composition and Rhetoric Scholarship  
Kathryn Comer, Ohio State University

The Role of Narrative in a Rhetoric of Reconciliation  
Shelley Hawthorne Smith, University of Arizona

Truth Within Fiction: The Responsibilities of Fictional Authors  
Charles Hill, University of Wisconsin Oshkosh

Literacy Narratives, Responsibility, and the Failure of Ideologically-Motivated  
Discourse  
David Martins, California State University, Chico

Epideictic Suasion in Postmodern Poetry  
Dale Smith, University of Texas

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Q09

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**RHETORIC'S RESPONSIBILITY TO THE MATERIAL**

*Chair:* Mark Longaker, University of Texas at Austin

Rethinking the Rhetorical Logic of Late Capitalism  
Stephen Schneider, University of Alabama

Immaterial Materialism, Or, How Hardt and Negri Valorize Big Rhetoric without  
Losing Sight of the Material  
Joshua Hanan, University of Texas at Austin

The Opportunist's Moment: Post-Fordism and the Materiality of *Kairos*  
Antonio Ceraso, DePaul University

*Respondent:* Mark Longaker, University of Texas at Austin

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Q10

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**PIONEERING WOMEN RHETORS OF THE 19TH AND EARLY 20TH  
CENTURIES**

*Chair:* Suzanne Bordelon, San Diego State University

Controlling the Indians in Women's Overland Trail Diaries, 1845-1865  
Gretchen Flesher Moon, Willamette University

Fostering Social Justice by Revising English and the Role of the Teacher: Ruth Mary Weeks

Suzanne Bordelon, San Diego State University

From Unpaid Laborer to New Negro Woman: Rosina Tucker's Ethos of Work

Jami Carlacio, Cornell University

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Q11

**ACTIVISM IN THE 21ST CENTURY: NEW MEDIA, NEW RHETORIC**

*Chair:* Thomas Black, University of Nevada, Reno

Saving The Environment One Web-Page at a Time

Thomas Black, University of Nevada, Reno

The Environmental Rhetoric of *Fern Gully: The Last Rainforest*

Alanna Simmons, University of Nevada, Reno

Manipulation, Feminine Control, and Visual Rhetoric: Prenatal Ultrasound Technology and the Pro-Life Movement

Vickie Smith Barrios, University of Nevada, Reno

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Q12

**VARIETIES OF QUEER RHETORIC**

*Chair:* Leslie Harris, University of Wisconsin—Milwaukee

Diminishing the Second Closet: America's Ex-Gay Movement Awareness

Trav Webster, Miami University

Rhetorics of Marriage and Family: The Public Nature of a Private Institution

Leslie Harris, University of Wisconsin—Milwaukee, and Elizabeth Benacka, Lake Forest College

An Analysis of You Tube Videos with Gay Content

Daniel Lintin, Winona State University

The Rhetoric of Identity: Queer (Dis)qualifications

Pierre Zoberman, Université Paris 13

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Q13

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**IRAQ**

*Chair:* Dylan Wolfe, Clemson University

Alive Day Memories: Narrating the Experience of Wounded Iraq Veterans  
Vanessa Kraemer, University of Louisville

Women Write the Iraq War: Cindy Sheehan, Riverbend, and the Court of Silence  
Casie Fedukovich, University of Tennessee

Verbal and Visual Resistance to the Official Narrative of Abu Ghraib  
Marita Gronnvoll, University of Georgia

Seeing Torture: Visuality and the Limits of Framing in the Abu Ghraib Scandal  
Dylan Wolfe and David Novak, Clemson University

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Q14

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**RHETORIC LOOKS AT RELIGION**

*Chair:* Barbara Little Liu, Eastern Connecticut State University

Changing the Public Face of Christian Politics: The Rhetoric of Sojourners  
Barbara Little Liu, Eastern Connecticut State University

Buy This Faith: Consumer Rhetorics in a Megachurch  
Bethany Keeley, University of Georgia

Lessons from Religious Extremism: Faith, Irony, and Discursive Disruption  
Jonathan Edwards, Northwestern University

What's Hotter: Hell House or Global Warming? The Shifting Rhetoric of the  
Evangelical Right  
Colin Snowsell, University of Saskatchewan

Elisabetta Canori Mori: A Modern Saint?  
Hanne Roer, University of Copenhagen

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**Monday, May 26**

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R01

**PONDERING WHITENESS**

*Chair:* Steven Schneider, University of Alabama

A Critical Crossroads: White Supremacist Discourse and the "Constitution of Populist Subjects"

Cori Brewster, Eastern Oregon University

Rhetorical Responsibility, Whiteness, and Intersubjectivity

Matthew Jackson, Brigham Young University

Racial Dilemmas of Centrist Rhetoric: Clinton, Souljah, and the Whiteness Effect

Antonio de Velasco, University of Memphis

White Bodies Speaking: Rhetorical Listening in University Race Discourses

Leslie Bradshaw, University of Massachusetts Amherst

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R02

**CONTEMPORARY ARGUMENTS**

*Chair:* Alexis Hart, Virginia Military Institute

Responsibilities of Rhetoric and Star Power: Bono, *Vanity Fair*, and Africa

Nancy Van Leuven, Bridgewater State College, and Sheryl Cunningham,  
University of Washington

"An Army of One": Masculinist National Rhetoric in the Twenty-First Century

Leigh Ann Jones, Hunter College

Fighting the Father from a Room of One's Own: Transmuting the Rhetoric of Responsibility in Paretzky's *Writing in an Age of Silence*

Jean Nienkamp, Indiana University of Pennsylvania

"Inspired by Al-Qaeda": The Framing of Terrorism in Mainstream Media

Michael Truscello, Wilfrid Laurier University

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R03

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**REINVIGORATING PEDAGOGY**

*Chair:* Sara Pace, Lamar University

Another Way We Ought to Understand Rhetorical Agency: A Model of Theatrical Praxis for Considering an Isocratean Rhetorical Pedagogy

Tim Dawson, Carnegie Mellon University

(Con)testing Rhetorical Education: The (Ir)responsibilities of AP English

Jim Warren, University of Texas at Austin

Speaking as Invention: A Neglected Aspect of the Composing Process

Sara Pace, Lamar University

Balancing Democracy, Education and Service: Isocrates' Contribution to Academic

Service-Learning in Rhetorical Studies

Meryl Carlson, University of Iowa

Software Copyright(s) as Rhetorical Action: Toward a Digital Literacy

Jennifer Maher, University of Maryland Baltimore County

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R04

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**ROUNDTABLE: RHETORICS OF HEALTH AND MEDICINE**

*Chair:* Colleen Derkatch, University of British

*Presenters:*

Charles M. Anderson, University of Arkansas at Little Rock

Colleen Derkatch, University of British Columbia

Merrit Dukehart, University of Colorado at Boulder

Kimberly Emmons, Case Western Reserve University

Barbara Heifferon, Rochester Institute of Technology

Michael J. Hyde, Wake Forest University

Lisa Keränen, University of Colorado at Boulder

Judy Segal, University of British Columbia

Philippa Spoel, Laurentian University

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R05

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**THE NEW PATHOS**

*Chair:* Jenny Edbauer Rice, University of Missouri

Robbing Peter: On Public Archives and Critical Emotion Studies  
Jenny Edbauer Rice, University of Missouri

Public Character and the New Pathos  
Daniel Smith, University of South Carolina

The Old Pathos  
Dennis Lynch, University of Wisconsin-Milwaukee

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**R06**

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**SPEAKING TO HUMAN RIGHTS**

*Chair:* Erik Doxtader, University of South Carolina

Vernacular Rhetorics of Human Rights  
Gerard Hauser, University of Colorado - Boulder

Responsible Rhetors? South Africa/Morocco as Pseudos  
Philippe-Joseph Salazar, University of Cape Town

Recollecting the Rhetorical Economy of Human Rights Discourse: Richard  
McKeon, the  
NESCO Philosophers' Committee, and the Faith of a Universal Declaration  
Erik Doxtader, University of South Carolina

Contested Fields: The Instigational Rhetoric of César Chávez  
Richard Herder, Georgia State University

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**R07**

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**THE IMPLICATIONS OF FEMINIST RHETORIC**

*Chair:* Rebecca Jones, University of Tennessee

The Plague of Domestic Violence: Pathologized Women and the Structured  
Absence of Men  
Suzanne Enck-Wanzer, Eastern Illinois University

Performative and Passionate Utterance  
Felipe Gutteriez, University of California, Berkeley

Modern Identities of Feminist “Style”: A Feminist Critique  
Jillian Klean Zwilling, University of Illinois

Rhetorics of Novel Belief: Dangerous Women Speak  
Rebecca Jones, University of Tennessee

The Responsibility of Reviewing Rhetoric: Learning from Feminist Argument  
Steven Lessner, Michigan State University

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**R08**

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**THE PUBLIC SPHERE**

*Chair:* Jay Childers, University of Kansas

The Functions of Polemical Discourse in the Public Sphere  
Ruth Amossy, Tel-Aviv University

Reflexive Modernization and the Role of the Investor in Public Deliberation  
Randall Iden, Northwestern University

Paternal Rhetoric and the American People  
Jay Childers, University of Kansas

Strangers in Public: An Analysis of the Rhetorics of Public Formation and Social Change  
Phyllis Ryder, George Washington University

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**R09**

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**MATERIAL RHETORIC**

*Chair:* Maureen Daly Goggin, Arizona State University

A Stitch in Time: Janie Terrero’s 1912 Suffragette Signature Handkerchief and  
Morris

Larkin’s 1944 POW Handkerchief  
Maureen Daly Goggin, Arizona State University

Reading Bodies Rhetorically: Body Worlds and the Person/Object Relationship  
Star Medzerian, University of Arizona

The Rhetoric of Randonneuring: A Sport for the 21st Century?  
Janice Chernekoff, Kutztown University

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**R10**

**ANALYZING AMERICAN CULTURE**

*Chair:* Barry Brummett, University of Texas at Austin

Gun Culture Style and its Rhetoric in the United States  
Barry Brummett, University of Texas at Austin

Fully Cloaked: Fetishism and Objectification in the Fat Acceptance Movement  
Ashley Noel Mack, University of Texas-Austin

Scientific and Savage Mothers: Rearing National Unity  
Leslie Hahner, Truman State University

Betty Crocker's Rhetoric: In Praise of Domesticity  
Corinne Nicolas, Tusculum College

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**R11**

**RESPONSIBLE TO WHOM FOR WHAT? COMPLEX AUDIENCES AT CROSS-PURPOSES IN LABOR ORGANIZING**

*Chair:* Seth Kahn, West Chester University

"No Contract, No Work": Leadership Rhetoric and Responsibilities  
Kenneth Ehrensall, Kutztown University

Deliberation and Persuasion on the ASPCUF Members Only Forum  
Seth Kahn, West Chester University

Speaking as a Spokesperson: Multiple Listeners, Conflicting Duties  
Cheryl Wanko, West Chester University

Holding Back the Membership: Breaking Cycles of Despair and Rhetorics of Power in a Contract Negotiation Year  
Kevin Mahoney, Kutztown University

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**R12**

**PATHOS OF DISTANCE, PROXIMITY OF AFFECT: ADDRESSING  
CYNICISM RESPONSIBLY IN SPECIFIC CONTEXTS**

*Chair:* Matthew Levy, Pacific Lutheran University

Toward a Pragmatic Analysis of Cynicisms  
Matthew Levy, Pacific Lutheran University

Expertise, Authority, and Cynicism in First Year Writing  
Lee Torda, Bridgewater State College

The Cynicism of the Teacher-Pleaser: Reflections on Student Motivation in a  
Service Learning Writing Course  
Rona Kaufman, Pacific Lutheran University

Rhetorics of Reverence: Responsibility of Cultural Critics  
Susan Brown Carlton, Pacific Lutheran University

Rhetorics of Restoration: Compassion and Cynicism in Victim Empathy Curricula  
Lisa Langstraat, Colorado State University

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**R13**

**KENNETH BURKE AND LANGUAGE-CENTERED PEDAGOGY**

*Chair:* Ellen Quandahl, San Diego State University

Irony Studies: Towards a Dialectical Classroom  
Andrew Hinds, San Diego State University

Burke and Vico: Toward a Tropological Methodology of Composition  
Michael McCann, University of Oregon

Rhetoric and Economics: A Humanistic Approach  
William Schraufnagel, San Diego State University

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**R14**

**ANALYZING HISTORY AROUND THE WORLD**

*Chair:* Bruce McComiskey, University of Alabama at Birmingham

Science and Reason in the Public Discourse of Kemalism: A Pentadic Analysis of Ataturk's Speech on the 10th Anniversary of the Turkish Republic  
Elif Guler, Old Dominion University

Is Rhetoric Irresponsible ? Truth and Lies of Republican Criticisms (1870-1920)  
Nicolas Loïc, Université Libre de Bruxelles

National Identity After Communism: Hungary's Statue Park  
Matthew deTar, Northwestern University

The Responsibilities of Rhetoric: Interrogating Hybridity and Tradition in West-African Neocolonial Discourse  
Lynda Walsh, New Mexico Institute of Mining and Technology

Laws, Works, and the End of Days: Rhetorics of Identification, Distinction, and Persuasion in Miqsat Ma'aseh ha-Torah (Dead Sea Scroll 4QMMT)  
Bruce McComiskey, University of Alabama at Birmingham

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**Monday, May 26**

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**11:30 am – 1:00 pm**

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S01

**ESPIONAGE, TERROR AND THE UNSPEAKABLE**

*Chair:* Anne Fernald, Fordham University

Rhetorical Intelligence: A Rhetorical Study of the US Intelligence Community  
Nate Kreuter, University of Texas at Austin

“An Epic Arc”: The Story of America's War on Terror Through the (Selected) Words of Its Soldiers  
Amy Milakovic, Texas Christian University

Kim Philby's *My Silent War* and the Rhetoric of Espionage  
Anne Fernald, Fordham University

An Impossible Definition of "Terrorism" in Light of Perelman's *New Rhetoric*  
Roselyne Koren, Bar-Ilan University

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The Role of Narrative in a Rhetoric of Reconciliation  
Shelley Hawthorne Smith, University of Arizona

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S02

**LET'S PLAY: RHETORIC, PERSUASION, AND THE WII**

*Chair:* Amber Davisson, Rensselaer Polytechnic Institute

The Polyphonic Self at Play  
Elia Nelson, Rensselaer Polytechnic Institute

Building a Community where Wii Can Play  
Amanda Rotondo, Rensselaer Polytechnic Institute

Wii, Mii-self and ii: Burke's Theory of Identification at Play  
Amber Davisson, Rensselaer Polytechnic Institute

The Fetish of the Freedom Trope: WiiWare, XNA, and Game 3.0, Oh, My!  
Casey O'Donnell, Rensselaer Polytechnic Institute

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S03

**THE TRADITION OF CIVIC RHETORIC IN THE EIGHTEENTH CENTURY**

*Chair:* Glen McClish, San Diego State University

Many Republics, Many *Paideiai*: The Civic Tradition(s) in Early America  
Mark Longaker, University of Texas, Austin

Politeness, Publicness, and Publication: The Curious Locations of Civic Virtue in  
18<sup>th</sup>-Century Rhetorical Pedagogy  
Daniel Emery, University of Utah

Hugh Blair and the Political History of Civic Rhetoric  
Arthur E. Walzer, University of Minnesota

*Respondent:* Glen McClish, San Diego State University

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S04

**ETHICS, GENRE, AND THE CONSTRUCTION OF MEDICAL SUBJECTS**

*Chair:* Kimberly Emmons, Case Western Reserve University

Genre, Self-Referral, and the Symptoms Quiz  
Kimberly Emmons, Case Western Reserve University

Responding to the Online Journal Interest Form  
Riki Thompson, University of Washington

Madness Restrained: Asylum Reports and the Making of Mania  
Lisa Hermsen, Rochester Institute of Technology

Rhetoric, Responsibility, and Genres in Breastfeeding Research  
Lisa DeTora, Lafayette College

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**S05**

**IN THE WAKE OF 9/11**

*Chair:* Erin White, University of Georgia

Interpreting the September 11 Story Through Fictional Narratives  
Kathryn Palmer, University of Wisconsin-Madison

Presence and Absence in Cultural Narratives of 9/11  
Erin White, University of Georgia

The Old Is News Again: Historicizing the Rhetoric of Racial Representation in  
Mainstream News Magazines after 9/11  
Sung Ohm, Ohio University

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**S06**

**ROUNDTABLE: RETHINKING ENVIRONMENTAL RHETORIC**

*Co-Chairs:* Cindy Spurlock, University of North Carolina, and Jeff Motter, Indiana  
University

*Moderator:* Phaedra Pezzullo, Indiana University

*Presenters:*

Tarla Rai Peterson, Texas A&M University  
Damon Hall, Texas A&M University  
Jennifer Peeples, Utah State University

James Cantrill, Northern Michigan University  
Dylan Wolfe, Clemson University  
Richard Besel, California Polytechnic State University  
Julie Kalil Schutten, Northern Arizona University  
Pete Bsumek, James Madison University

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S07

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### THE RHETORIC OF SCIENCE AND TECHNOLOGY

*Chair:* Lew Caccia, Jr., Walsh University

Risk Profile Shifts in the Debate over Sunscreen Employing Nanoparticles of Titanium Oxide

David Berube, North Carolina State University

Sinister Science: Eugenics, Nazism, and the Technocratic Rhetoric of the Human Betterment Foundation

Kathy Swift, San Diego State University

New Theoretical Possibilities for Understanding Risk Communication

Lew Caccia, Jr., Walsh University

Skinner's Boundaries: Science Goes Public in Twin Oaks

Michelle Smith, Penn State University

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S08

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### TWENTIETH-CENTURY THEORY

*Chair:* Cynthia Miecznikowski Sheard, University of North Carolina, Pembroke

Rhetoric, Poetic, and the Liberal Imagination: I. A. Richards and Richard Rorty

Cynthia Miecznikowski Sheard, University of North Carolina, Pembroke

Northrop Frye on the Language of Rhetoric

Jennifer MacLennan, University of Saskatchewan

Lessons on Rhetorical Responsibility from Marshall McLuhan

Steven Reagles, Bethany Lutheran College

The Ethics of Enthymematic Arguments

Haixia Lan, University of Wisconsin-La Crosse

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S09

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**RHETORIC AND WAR**

*Chair:* Bill Bolin, Texas A&M University-Commerce

The Global War on Terror: Arguments from Genus and from Circumstance  
Bill Bolin, Texas A&M University-Commerce

What the Early Cold War Teaches Us about Teaching Rhetoric  
Ronald Brooks, Oklahoma State University

Normativizing Citizenship and Belonging in "Four- Minute Man" Speeches  
During the Great War  
Eric Hanbury, Carnegie Mellon University

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S10

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**RHETORICS OF HOMELAND INSECURITY--LOYALTY, SUSPICION AND  
SECRECY**

*Chair:* Marlia Banning, Kent State University

Rhetoric, Responsibility, and Loyalty in U.S. and Canadian Universities  
Catherine Chaput, Brock University

Loyalty Oaths and the Letter of the Law: Historical Rhetorics of Contravention  
and Contemporary Civic Responsibility  
M. Karen Powers, Kent State University-Tuscarawas

Being Neighborly: Rhetorical Constructions of the Citizen Crime-Stopper  
Danika M. Brown, University of Texas, Pan American

Without Warrant: Secrecy, Surveillance, and Silence  
Marlia Banning, Kent State University

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S11

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**RESPONSIBLE RHETORICS AND CIVIC RESPONSE: MEDIATING  
BETWEEN POLITICAL DISCOURSE AND SOCIAL CHANGE**

*Chair:* Mary Jo Reiff, University of Tennessee

Petitioning for Change: Sites of Rhetorical Intervention  
Mary Jo Reiff, University of Tennessee

Heating up the Climate Change Debate: Strong Rhetoric and Grassroots Change  
Susan North, University of Tennessee

“No Child Left Behind”: The Shaping of Public Opinion and Legislator Action  
Kirsten Benson, University of Tennessee

*The Washington Post* and 9/11: Editorializing Terror, Public Policy, and the  
Agents of Power  
Anne Snellen, University of Notre Dame

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S12

**THE VIRTUE OF LISTENING: POLITICAL DISCOURSE, EMOTION, AND  
THE RESPONSIBILITIES OF RHETORIC**

*Chair:* William Duffy, University of North Carolina at Greensboro

Aiming for *Eudaimonia*: Ethics and the Virtues of Rhetoric  
William Duffy, University of North Carolina at Greensboro

Character Flaw: Re-Imaging Ethos as Relationship  
John Pell, University of North Carolina at Greensboro

Divided We Fall: Listening to the Politics of Political Discourse  
Mary Beth Pennington, University of North Carolina at Greensboro

The “Schooling” of Emotion: Emotional Expression and the Ethics of Listening in  
the Composition Classroom  
Elizabeth Vogel, University of North Carolina at Greensboro

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S13

**PRESIDENTIAL RHETORIC**

*Chair:* Justin Vaughn, Cleveland State University

Public Opinion and the Dynamics of Presidential Religious Rhetoric  
Justin Vaughn, Cleveland State University, and Brian Calfano, Chatham  
University

Patriot Models in Contemporary Presidential Rhetoric

Jeff Drury, University of Wisconsin

Rhetorically Deploying the “The Troops”: Iconicity, Presence, and Sacrifice in Contemporary American Political Discourse

Mary Lynn Veden, University of Washington

The Public Reaction to Jimmy Carter’s Palestine: Peace Not Apartheid

Rachel T. Goldberg, University of Washington

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**S14**

**THE WORKINGS OF THE PUBLIC SPHERE**

*Chair:* J.S. Dunn, Jr., Eastern Michigan University

Working Through John Brown’s Body: Death, Responsibility, and the Rhetoric of Social Change

Jillian Sayre, University of Texas at Austin

Publics, Publicity, and Public Intellectuals in the Wake of the Wiki

David Stock, University of Wisconsin-Madison

When Rhetoricians Become Rhetors: Adapting Technical Knowledge to Public Audiences in Education Policy Reform Debates

J.S. Dunn, Jr., Eastern Michigan University

Negotiating Democratic Deliberation: The Case of the Gibran Academy

Pamela Conners, University of Wisconsin--Madison

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Accardi, Steve – H7 Achton, Paul – B13 Ackerman, John – L1 Adams, Heather Brook – K13 Adams, Kate – G8 Adams, Susan – E10 Agnew, Lois – N10 Aguayo, Angela – A1 Alfano, Christine – K1 Allan, Elizabeth – F14-G1 Allen, Julia – H6 Allen, Sarah – L8 Almjeld, Jen – K3 Ames, Dorene – C3 Amossy, Ruth – R8 Anderson, Charles M. – R4 Anderson, Dana – N6, O7 Anderson, Virginia – E14 Anderson, Wendy – A11 Andrus, Jennifer – B2, E3 Applegarth, Risa – F14-G1, L11 Ardinger, Nick – A1 Asen, Robert – A14, B7 Asenas, Jennifer – N9 Atchison, R. Jarrod – K5 Atkinson, Nathan – B3, F3 Atwill, Janet – A7, M Aune, Jim – A2, F14-G1, L5 Avital, Sharon – E8 Baake, Ken – E13 Baddar, Maha – K7 Bagley, Meredith – H12 Bailey, David C. – L11 Balter-Reitz, Susan – L1 Banning, Marlia – S10 Barnett, Scot – B4 Barouch, Timothy – F14-G1	Barton, Michael D. – I4 Bastian, Heather – L11 Battaglia, Adria – H12 Bawarshi, Anis – P9 Beard, David – F5 Beasley, Alessandra – H8 Beasley, Vanessa – A14 Beason, Larry – H14 Bechtel, Gabriele – C8 Behm, Nicholas – A5 , F14-G1 Behme, Tim – E4 Beitler, Jim – F14-G1, N4 Bekins, Linn – L2 Belanger, Kelly – A9 Bellwoar, Hannah – L2 Benacka, Elizabeth – Q12 Bennett, Jeff – B14 Bennett-Carpenter, Ben – F14-G1 Bensel-Meyers, Linda – F13 Benson, Kirsten – S11 Bernard-Donals, Michael – B4, N5 Berube, David – S7 Besel, Richard – S6 Bhasin, Neeta – B2 Bialostosky, Don – F14-G1 Bixler, Nancy – E14 Bizup, Joseph – P11 Bizzell, Patricia – F14-G1, Q4 Black, Thomas – Q11 Blair, Diane – P13 Blair, Kristine – K3 Blakesley, David – N12, O7 Bleeden, David – G4 Blitefield, Jerry – B11 Blum, Ryan – E5 Bolin, Bill – S9 Booher, Amanda K. – H13
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Bordelon, Suzanne – Q10 Borrowman, Shane – G11 Bostdorff, Denise – I2 Boswell, Grant – H9 Bowers, Tom – K8 Bowles, Sarah – C9 Bowman, Jim – E7 Bradbury, Kelly – F14-G1, K13 Bradshaw, Leslie – R1 Branstetter, Heather – F14-G1, Q2 Braun, M.J. – C1 Brennan, Eli – N3 Brereton, John – H2, K4 Brewster, Cori – F14-G1, R1 Brigham, Matthew – F12 Britt, Elizabeth – E3 Broch, Crystal – G11 Brooke, Robert – O12 Brooks, Ronald – S9 Brown Carlton, Susan – R12 Brown Jr., Daniel S. – F5 Brown, Danika M. – S10 Brown, James J. – A4, B5 Brown, Nicole – C6 Brown, Sonya – E2, F14-G1 Browne, Kevin – Q5, F14-G1 Bruce, Douglas – K12 Brummett, Barry – O11, R10 Bruner, M. Lane – F4, L1 Bruss, Kristine – H8 Bsumek, Pete – S6 Buehl, Jonathan – C8, I6 Buffington, Nancy – A8 Buley-Meissner, Mary Louise – I9 Burrows, Cedric – L11 Bush, Randall – A6	Butcher, Joshua – F14-G1 Butler, Paul – P2 Butterworth, Michael – C5 Caccia Jr., Lew – S7 Calfano, Brian – F14-G1, S13 Call, Josh – O12 Callaway, Micheal – C3 Campbell, Jennifer – P10 Campbell, Karlyn Kohrs – F14-G1 Campbell, Peter – B13 Campos-Wallace, Kristina – B8 Cantrill, James – S6 Carbajal, Hector – B9 Carlacio, Jami – Q10 Carlos, Claudia – L13 Carlsen, Sine – F10 Carlson, Meryl – R3 Carroll, Beth – O1 Carroll, Laura – N2 Carstarphen, Meta – F9 Carter, Michael – F1 Casey, Paul – E8 Casper, Christian – B1 Ceccarelli, Leah – I6 Ceraso, Antonio – Q9 Chakravarty, Subhasree – E4 Chaput, Catherine – S10 Charney, Davida – N5 Chen, Peter Y. H. – G2 Cheng, Martha – E10 Chernekoff, Janice – R9 Childers, Jay – R8 Ching, Stuart – I9 Chrisman, Wendy – H13 Christiansen, Nancy – H9 Church, Alan – B12
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