

**2010 Advertising Order Form**

For more information, please contact the OSCA at (800) 837-6721. Thank you for your business.

Contact Name: _____ Company: _____
 Address: _____ City/State/Zip: _____
 Daytime Phone: _____ Fax: _____
 Email Address: _____ Date Submitted: _____

E-News Sponsorships

___ Issue(s) @ \$100/issue **TOTAL E-NEWS SPONSORSHIPS = \$ _____**

Banner Ads

___ 12 months = \$700
 ___ 6 months = \$375 **TOTAL BANNER ADVERTISEMENT = \$ _____**

Classified Ads**CHECK CATEGORY** (Please Check One)

___ Employment – Wanted
 ___ Employment – Available
 ___ Relief Doctor Available
 ___ Equipment for Sale
 ___ Practice for Sale/Office Space Available

ON TARGET (Please Check)

___ 50 Words or Less = \$50
 ___ Each Additional 10 Words = \$10

PLACEMENT (Select the Issue(s) to Advertise)

___ January 2010 ___ July 2010
 ___ April 2010 ___ October 2010

WEBSITE (Please Check)

___ Classified = \$100
 ___ + Photo/logo = \$25
 ___ Check here to Run Ad Until Further Notice

___ Classified Full Year = \$500*
 ___ + Photo/logo = \$100

* For advertisers that continually run classified website advertisements; advertisements may change during the year at no additional cost. This fee is per category insertion.

COPY (Please email ad to osca@oscachiro.org, type ad as you wish it to appear in the space below, or attach a separate sheet.)

TOTAL CLASSIFIED ADVERTISEMENT = \$ _____

Display Ads - On Target (B&W display advertisements only. Artwork due by end of the month preceding publication.)**QUARTER PAGE ADVERTISEMENT** (Please check one)**Frequency**

___ 1X = \$125 ___ 4X = \$100 each

HALF PAGE ADVERTISEMENT (Please check one)

___ 1X = \$150 ___ 4X = \$125 each

FULL PAGE ADVERTISEMENT (Please check one)**Frequency**

___ 1X = \$250 ___ 4X = \$200 each

Advertisements are not accepted for the front page. Every effort will be made to place ads in certain locations at advertiser's request. If special location desired, please note preference:

PLACEMENT (Select the Issue(s) to Advertise)

___ January 2010
 ___ April 2010
 ___ July 2010
 ___ October 2010

TOTAL DISPLAY ADVERTISEMENT = \$ _____

Payment - OSCA members qualify for a 15% discount on advertising.

Please fax or mail with payment to:
 OSCA Payment Processing Center
 Dept LB-09
 PO Box 183027
 Columbus OH 43218-3027
 Fax (614) 229-5296

___ Check (payable to OSCA)
 ___ Please bill my: ___ AmEx ___ Discover ___ M/C ___ VISA
 Credit Card Number: _____ Exp. Date: _____
 CC Street Address & Zip: _____
 CC Security Code (on back of card): _____
 Authorized Signature: _____