



Principal Navigator Advertising

The OAESA *Principal Navigator* professional magazine reaches the desks of more than 2,100 elementary, middle level, and central office administrators. Corporate Members can put their name in the fore front with a variety of ad sizes available.

Principal Navigator Ad Sizes:

1/4 Page Ad	3 1/4" x 4 1/2"
1/2 Page Ad	3 1/4" x 9 1/2" or 7" x 4 1/2"
Full Page Ad	8" x 11"
Inside Front or Back Cover	8 1/2" x 11"
Outside Back Cover	8 1/2" x 11"

Principal Navigator Ad Rates:

1/4 Page Ad	All 3 Issues.....	\$1,400.00
1/4 Page Ad	1 Issue.....	\$350.00
1/2 Page Ad	1 Issue.....	\$700.00
Full Page Ad	1 Issue.....	\$1400.00
Inside front or back cover		\$2000.00
Outside back cover.....		\$2,500.00



Publication Dates:

- * Fall
- * Winter
- * Spring

Professional Conference Advertising:

Each year more than 400 elementary, middle level, and central office administrators attend the OAESA Professional Conference. A flyer provided by you may be placed in the attendee information packets. The flyer may depict your company's products and/or services, booth location, or any other information you wish to convey.

Cost: \$250.00 per event

Direct Mail Advertising:

Participate in a mailing at a reduced rate. This opportunity is an exclusive offer for our Corporate Members.

Cost: \$300.00 per mailing

Ohio Association of Elementary School Administrators

2600 Corporate Exchange Drive
Suite 168
Columbus, OH 43231
Phone: 614-794-9190
888-OH-OAESA
Fax: 614-794-9191



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www.oaesa.org

Corporate Membership Program

PLATINUM GOLD SILVER BRONZE

PLATINUM

Corporate Member

\$3,500 annually

Single exclusive membership per industry

Membership term: Two years from date of payment

- ◆ Corporate logo and web link displayed at www.OAESA.org on the homepage
- ◆ Exhibitor booth at the OAESA Professional Conference and Trade Show (All single booth provisions are inclusive)
- ◆ Participation in one OAESA membership e-Newsletter
- ◆ One 1/2 page ad in the OAESA Professional Conference program
- ◆ Exhibit at one OAESA sponsored workshop or seminar (excluding Professional Conference)
- ◆ Participation in two OAESA mailings
- ◆ Corporate provided flyer inserted in the attendee packets at OAESA's Professional Conference
- ◆ Three 1/4 page ads, one in each issue of OAESA's *Principal Navigator* professional magazine
- ◆ Corporate Member Recognition at OAESA Professional Conference and in every issue of *Principal Navigator*
- ◆ A listing of OAESA zone directors who coordinate the regional events



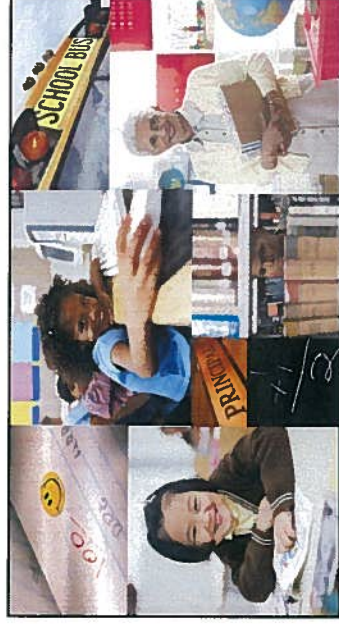
GOLD

Corporate Member

\$3,000

Membership term: One year from date of payment

- ◆ Corporate logo and web link displayed at www.OAESA.org on the corporate member page
- ◆ Exhibit at one OAESA sponsored workshop or seminar (excluding Professional Conference)
- ◆ Participation in two OAESA mailings
- ◆ Corporate provided flyer inserted in the attendee packets at OAESA's Professional Conference
- ◆ Three 1/4 page ads, one in each issue of OAESA's *Principal Navigator* professional magazine
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OAESA's communications reach the desks of over 2,400 elementary school, middle school, and other professional education administrators.

SILVER

Corporate Member

\$1,500

Membership term: One year from date of payment

- ◆ Participation in one OAESA mailing
- ◆ Corporate provided flyer inserted in the attendee packets at OAESA's Professional Conference
- ◆ One 1/4 page ad in one issue of OAESA's *Principal Navigator* professional magazine
- ◆ Corporate Member Recognition at OAESA Professional Conference and in every issue of *Principal Navigator*
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BRONZE

Corporate Member

\$800

Membership term: One year from date of payment

- ◆ One 1/4 page ad in one issue of OAESA's *Principal Navigator* professional magazine
- ◆ Corporate Member Recognition at OAESA Professional Conference and in every issue of *Principal Navigator*
- ◆ A listing of OAESA zone directors who coordinate the regional events