



Ohio ACEP E-News Advertising

- E-News is Ohio ACEP's quarterly electronic newsletter that is sent out to 1,200 Emergency Medicine Professionals and is also available on National ACEP's website.
- Prices are per insertion. 10% discount for yearly subscriptions (4 insertions).
- Ad placement is on a first come, first served basis.
Preferred placement upcharge: \$150 for first place, \$100 for second place.
- Ads must be submitted in the correct .jpeg format and by the appropriate deadlines or they will not be included. See the Ad Submission and Policy pages for more information.

Ohio ACEP E-News Ad Sizes and Prices

Full Skyscraper

\$325

\$1,170/year

600 x 120 pixels

6.25 in. x 1.25 in.

Max File Size: 150K

Banner Ad **\$225** **\$810/year**

60 x 468 pixels **.626 in. x 4.875 in.** **Max File Size: 50K**

Half Skyscraper

\$250

\$900/year

300 x 120 pixels

3.125 in. x 1.25 in.

Max File Size: 75K

Block Ad

\$200

\$720/year

144 x 144 pixels

1.5 in. x 1.5 in.

Max File Size: 30K

For more information
please contact
Laura Lehman at
614-792-6506 or
llehman@ohacep.org
Fax form to 614-792-6508
Or mail to: 3510 Snouffer
Road, Suite 100
Columbus, OH 43235

Order Information

Name _____

Company _____

Address _____

Phone _____ E-mail _____

Type of Ad: _____

\$ _____ - 1 Insertion \$ _____ - Full Year (4 insertions)

Preferred Placement Upcharge: (Please check for availability)

\$150 First Place \$100 Second Place

Issue: Fall 2011 Winter 2011/12 Spring 2012 Summer 2012

Payment Information: Visa MC AMEX Check (payable to Ohio ACEP)

Credit Card # _____ **Exp. Date** _____

Security Code _____ **Name on card** _____

Total

\$ _____