

NJSOP INDUSTRY PARTNERS

DIAMOND

C&E VISION BUYING GROUP
www.cevision.com

OMNI EYE SERVICES
www.omnieyeservices.com

OPTICAL DISTRIBUTOR GROUP
www.opticaldg.com

THE GANDELMAN AGENCY
www.thegandelmanagency.com

GOLD

ALLERGAN
www.allergan.com

BAUSCH & LOMB
www.bausch.com

KREMER EYE CENTERS/
TLC LASER EYE CENTERS
www.kremereyecenter.com
www.tlcvision.com

SILVER

ALCON
www.alcon.com

HYDROGEL VISION CORP.
www.hydrogelvision.com

VISTAKON, DIVISION OF JOHNSON
& JOHNSON VISION CARE
www.jujvisioncare.com

BRONZE

ISTA PHARMACEUTICALS
www.istavision.com

GENZYME
www.genzyme.com

LATHAM & PHILLIPS
www.ipoproducts.com

PARAGON VISION SCIENCES
www.paragoncrt.com

ENVISION YOUR FUTURE WITH NJSOP

For more than 100 years, the New Jersey Society of Optometric Physicians (NJSOP) has been dedicated to advancing the profession of optometry and meeting the eye care needs of the public. NJSOP is focused on improving the quality and availability of vision care and we fulfill this objective by providing reliable and current information regarding eye care and health care policies. Additionally, NJSOP assists members in conducting their practices successfully in accordance with the highest ethical standards of patient care and efficiency.

Membership in the NJSOP used to be limited to optometric physicians only. In response to numerous requests from industry suppliers and vendors, we created the NJSOP Partnership Program. Many companies have already recognized the benefits of sponsoring our events or exhibiting at our conferences. Now, we are giving them – and you – a way to become more closely involved with the NJSOP membership and reap the rewards for your business.

By enrolling in the NJSOP Partnership Program, you will have the inside track to our more than 700 optometric physicians. Through your membership, you will be part of a group that's renowned for its educational offerings and events, as well as have the opportunity to meet and mingle with the top leaders and decision-makers within our association. Most importantly, you'll have a first-hand look at the specific needs and concerns of your target market, in addition to having the unique ability to have direct access to our members.

As a NJSOP Partner, you'll have the unique opportunity to participate in our well-attended events with exhibits, presentations and company representation. We've developed four partner levels with different pricing and benefit packages, so you can choose the level of support that best fits your budget and business objectives. All four packages provide a networking opportunity within the New Jersey optometric community that you won't find anywhere else. And each gives you the opportunity for a significant return on your investment.

Investing in the NJSOP Partnership Program is investing in your business. It's the most cost-efficient way to reach a large group of optometric physicians – one that's proven again and again that they support the vendors who support our organization.

This is your chance to get in on the ground floor of a great relationship building opportunity with the NJSOP. Join us in this exciting program and discover how powerful this partnership can be. For more information on the NJSOP Partnership Program, please contact NJSOP Executive Director, Mr. Howard Cooper at 609-323-4012, or e-mail him at hcooper@njsop.org.

The NJSOP Partnership Program is available at four levels: Diamond, Gold, Silver and Bronze.



Diamond Level: \$15,000

- Largest available exhibit space with prominent placement at four continuing education programs including NJSOP's "Therapy By the Sea;"
- Five-minute product presentation at "Therapy By the Sea;"
- One meeting each with the NJSOP's Board of Directors and the Local Society Presidents' meeting;
- Corporate fax and e-mail correspondence to NJSOP members four times per year;
- One-time full-page product spotlight in the NJSOP newsletter;
- "Corporate stuffer" included with NJSOP monthly dues statement mailing twice per year;
- Web link to sponsor's company and local representative locator;
- Quarterly E-Newsletter specifically for partners. Includes NJSOP Local Society monthly meeting schedules & contact person.

Gold Level: \$10,000

- Prominent exhibit placement at three continuing education programs including NJSOP's "Therapy By the Sea;"
- One meeting with the NJSOP's Board of Directors;
- Corporate fax and e-mail correspondence opportunities to NJSOP members twice per year;
- One-time half-page product spotlight in the NJSOP newsletter;
- "Corporate stuffer" included with NJSOP monthly dues statement mailing once per year;
- Web link to sponsor's company and local representative locator;
- Quarterly E-Newsletter specifically for partners. Includes NJSOP Local Society monthly meeting schedules & contact person.

Silver Level: \$5,000

- Exhibit placement at two continuing education programs including NJSOP's "Therapy By the Sea;"
- Corporate fax and e-mail correspondence opportunities to NJSOP members once per year;
- One-time quarter-page product ad in the NJSOP newsletter;
- Web link to sponsor's company and local representative locator;
- Quarterly E-Newsletter specifically for partners. Includes NJSOP Local Society monthly meeting schedules & contact person.

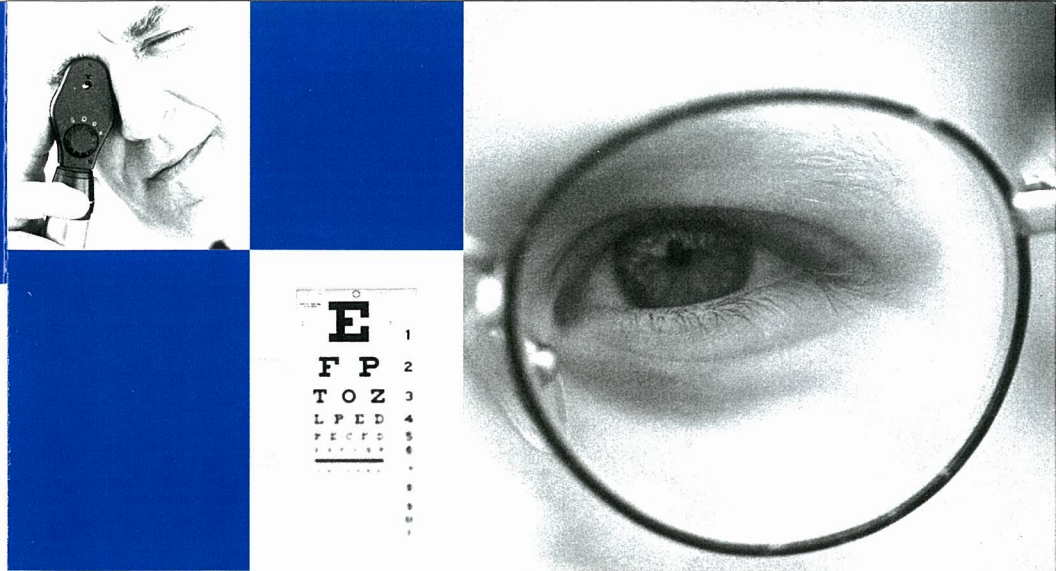
Bronze Level: \$2,500

- Exhibit placement at NJSOP's "Therapy By the Sea;"
- Corporate fax and e-mail correspondence opportunities to NJSOP members once per year;
- Web link to sponsor's company and local representative locator;
- Quarterly E-Newsletter specifically for partners. Includes NJSOP Local Society monthly meeting schedules & contact person.

Sponsorship opportunities available on individual basis

- Continuing education tracks
- Lunches
- Receptions
- Prominent marketing
- Booths at specific events

sponsorship



YES! I am interested in supporting the profession of optometry through a partnership with the NJSOP.

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web _____

Total Amount Enclosed \$ _____

Please check your desired sponsor level:

- Diamond Sponsor (\$15,000)
- Gold Sponsor (\$10,000)
- Silver Sponsor (\$5,000)
- Bronze Sponsor (\$2,500)

Please make checks payable to **NJSOP**.

Return completed form to:

NJSOP
4 AAA Drive - Suite 204
Hamilton, NJ 08691-1813

For questions or additional information, please contact NJSOP:

Ph: 609-323-4012 Fax: 609-323-4014 Web site: www.njsop.org

Envision Your Future

join the **NJSOP** 
Society of Optometric Physicians

Partnership Program

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Society of Optometric Physicians