

EASTERN COMMUNICATION ASSOCIATION
Health Communication Interest Group
Annual Business Meeting
Arlington, VA
Friday, April 15, 2011, 8:00-8:45 a.m.

Attendance: Doreen Jowi, Virginia McDermitt, Paula Baldwin, Samantha Dudics, Jay Baglia, Annette Madlock Gatison, Roseanne Hartman, Dennis, Michael Arrington, Maria Brann

I. Call to Order

Doreen Jowi called the meeting at 8:04 a.m.

II. Approval of 2010 Minutes

Minutes should be posted on the website.

III. Update of 2011

A. Paper/Panel Submissions

1. 26 papers submitted, 21 accepted
2. 3 panels submitted, all 3 accepted (100%)
3. All submissions were done electronically. Jowi discussed tech problems with e-mail as submissions were immediately archived instead of going into the inbox, but the problem was resolved. She did note that she would not depend on a university e-mail system next time.
4. Given 9 panel slots (one more than originally allotted).

B. Acknowledgement of Paper Readers

1. Jowi thanked the following paper readers: Jay Baglia, Benjamin Bates, Maria Brann, Megan Dillow, Katie Dunleavy, Rosanne Hartman, James Olufowote, and Melissa Wanzer.

C. Report From Executive Council

1. Paula Baldwin reported in place of Melinda Villagran who was unable to attend.
2. 3 positions need candidates
 - a. 1st VP elect-select, 2014 ECA planner
 - b. University Rep to NCA Legislating Committee
ECA rep 2013 NCA Nomination Committee
 1. Meeting in tomorrow Adams Room
 - c. 6 members for at-large committee. Contact Kristen Eichorn
3. Locations for future ECA conferences:
 - a. 2012: Cambridge, MA, Royal Sonesta Hotel (April 25-29)
 - b. 2013: Pittsburgh, PA (Omni William Penn)
 - c. 2014: Providence, RI (Westin_
 - d. 2015: Philadelphia, PA (Society Hill Sheraton)
4. Process & procedure manual
 - a. ECA has developed a process and procedure manual to help incoming officers and committee members to better take over duties. It will be posted on the members only part of website in the near future.
5. Discussion of combining conferences (possibly w/ SSCA).

6. Janie Harden Fritz was announced as the new editor of *Qualitative Research Reports in Communication*.
7. Members attending NCA New Orleans are encouraged to help out with Rich West's Service Project.

D. Nominations Committee I and II

1. Doreen Jowi will attend first meeting: Nominating Committee I on Saturday April 16, 2011 from 10:30 – 11:45 a.m.

IV. Top Paper Awards for 2011

A. Jowi announced the Top Paper Awards:

1. Top Paper:

“Examining the Behaviors and Beliefs of Young Adults Toward Indoor Tanning Using Quantitative and Qualitative Indicators”

Meagan K. Birmingham, Nicole Kimble, Lindsey Lilly, & Melanie Booth-Butterfield

2. Top Debut & Top Student Paper:

“Vocational Anticipatory Socialization of the Surgeon Profession: An Analysis of the Media’s Portrayal of the Work-Lives of Surgeons”

Russell Lauletta

V. Update on 2012 Conference Planning (Jay Baglia)

A. Preview of 2012 Conference

1. Nancy Willets is the conference planner.
2. The conference theme is *Transitions*.
 - a. It was stressed not to feel compelled to force “transitions” into the title.
3. Discouraged panels with participants from all the same university.
4. Third year for undergraduate honors conference.
 - a. Encourage undergraduates to submit.
5. Short courses have had very high attendance.
6. Cambridge, MA: \$149/night
 - a. Complimentary high speed internet in the rooms.
 - b. Parking: \$27/night.
7. Must put technology request in submission. Will not be available unless you request it when you submit your paper/panel.
8. Interested in different ways of presenting research. Discussion of ideas for panels for next year:
 - a. Panels around particular illness, phenomenon
 - b. Co-sponsor panels (e.g., political – health care reform)
 - c. May want to use medical schools
 - d. Teaching health communication: diff perspectives (student, instructor), across all levels (intro, upper level, grad)
 - e. Short courses: teaching, research methods used in health comm.
 - f. Transitions of how disease evolved, view of what is health comm., etc.
 - g. Social media influence
9. Jay will put a call out in May, August, and October
10. Submission deadline: October 16 (must submit our acceptance by Nov. 16 so reviewers will have a short turn around time)
11. Slotted for 8 panels next year, which is based on our membership of 82 members (need to reach 100 members before getting more slots)

12. Dates of conference are later next year.

B. Elect Vice Chair (Conference Planner for 2013)

1. Person plan Pittsburgh
2. Annette Madlock Gatison (self nominated, Roseanne Hartman seconded)

C. Elect Secretary for 2012

1. Paula Baldwin (graduate student, GMU)
2. Dennis closed nominations, Michael Arrington second

D. Nominations for 2012 Paper Readers

1. Sign up sheet

VI. New Business

Discussion of bylaws (graduate student not being chair, chair not submit paper to interest group)

VII. Announcements

KCHC: April week before ECA

Jay new chair, Doreen thanked.

VIII. Adjourn

Meeting adjourned at 8:51 a.m.

Minutes recorded by Maria Brann, secretary.