

Central States Communication Association

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Countdown to Cincinnati!

Christina S. Beck, CSCA President

In just a few short months, we'll gather in Cincinnati at the lovely Hilton Cincinnati Netherlands Plaza for our annual CSCA conference, and it is shaping up to be a terrific one! Primary program planner Steve Hunt and his unit planners have developed an outstanding array of panels that will spark conversation, collaboration, and contributions to our communities and the communication discipline. I read through the preliminary program today, and I am very excited about the rich diversity of presenters (with varied backgrounds and affiliations) and formats. I encourage you to visit our website and check out the preliminary program as well. I truly believe that you'll share my enthusiasm for and anticipation about the 2010 conference!

In addition to scholarly sessions, we will enjoy tremendous opportunities for informal interactions. If you are able to arrive on Wednesday, be sure to stop in for popcorn, laughter, and good company as we watch a mini-marathon of *WKRP in Cincinnati*. On Thursday, please join me at our welcome reception, which will once again feature R&B performing artist, JW Smith, and, on Friday evening, I hope that you make plans to attend the President's Party. (We're going to have a fun DJ so bring your dancing shoes!)

In all, this conference promises to be a memorable one, and you won't want to miss a moment. I strongly encourage you to make your hotel room reservation and pre-register for the



**2009-2010
Executive
Committee**

Christina S. Beck,
President

Stephen K. Hunt,
First Vice-President

Scott A. Myers,
Second Vice-President

Nancy Brule,
Past President

Kimberly Powell,
Editor,
Communication Studies

John Heineman,
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Kathleen Edelmayer,
Member at Large

Paul Turman,
Member at Large

Deborah Uecker,
States Advisory
Council Chair

Nancy Brule,
Executive Director

Countdown to Cincinnati (Beck)

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conference as soon as possible. Please remember - the luncheon is free, but you must pre-register to reserve your place at the table.

While we are busy making memories at the 2010 conference, we would like to preserve ones from previous years. One of my graduate students, Abbey Wojno, has graciously agreed to help me with collecting oral histories from our members at this year's conference. We would like to create a special CSCA archive for these oral histories in celebration of the traditions, stories, and friendships that make our association so special. If you're interested in sharing your own CSCA memories with us, please e-mail me at Beck@ohio.edu so that we can set up a time to meet with you at this year's conference.

Until I see you in Cincinnati, I hope that you enjoy a wonderful beginning to this brand new year. As always, if I can be of any service to you, please do not hesitate to contact me. I would be happy to help in any way that I can. Best wishes for a terrific 2010!

Christie

Friday Morning!!

Tour the Creation Museum

Departs 9:30, Returns Noon

Discounted tickets & transportation

Reserve a spot at the CSCA Registration Desk

Then, on Saturday (2pm), attend roundtable discussion of rhetoric you've seen!

From the First Vice-President's Desk

Steven K. Hunt

When we gather in April at the historic Hilton Cincinnati Netherland Plaza the theme of the convention will be *Communication and Civic Engagement: Challenge, Engage, and Change*. Based on the panels programmed for our 2010 conference, it is quite clear to me that you have many wonderful stories, teaching strategies, and research projects related to the conference theme to share in Cincinnati. In fact, our conference program clearly demonstrates that civic and political engagement issues transcend all of CSCA's interest groups, caucuses, and sections. I applaud our 2010 unit planners for embracing the conference theme and working together collaboratively to create a truly remarkable program!

From Spotlight on Scholarship panels to Short Courses (this year we are pleased to offer short courses on managing difficult discussions, teaching the college course in organizational rhetoric, and teaching interracial/interethnic communication) to panels with senior scholars sharing their perspectives on numerous topics to panels featuring practitioners and community activists, the 2010 CSCA conference offers something for everyone, from the pre-conference on Wednesday through Saturday evening.

On Friday (April 16) and Saturday (April 17) mornings we will continue to have the popular "Breakfast Nooks." However, this year we are especially excited about these nooks and invite you to join us for Friday's nook that is sponsored by *The New York Times*! This event will include a light breakfast and stimulating discussion about the conference theme and features Felice Nudleman, the National Education Director of *The New York Times*. Felice is a driving force behind recent efforts to integrate civic engagement into higher education through her work with the American Democracy and Political Engagement Projects. Felice will discuss strategies to bolster education for democracy, including collegiate readership programs. Felice will discuss to bolster education for democracy, including collegiate readership programs. Saturday's nook also promises to be intriguing and we look forward to seeing you for breakfast, reflection, and engagement!



Hotel & Conference Registration

Hotel reservations & conference registration can be made on the [CSCA website](#) or just hotel by calling (513) 421-9100. Please indicate that you are with the Central States Communication Association.



From the 1st VP's Desk (Hunt)



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I hope you will also plan to join us for the Hall of Fame Awards Luncheon and Business Meeting on Friday. Particularly intriguing at the lunch is this year's keynote speaker, George Mehaffy, who serves as the Vice President for Academic Leadership and Change at the American Association of State Colleges and Universities (AASCU) in Washington, D.C., which represents 430 public colleges and universities and their 3.6 million students. His division is responsible for developing and managing programs for member institutions in areas such as leadership development, undergraduate education, technology, international education and teacher education. George is also one of the founders of AASCU's American Democracy Project, a national civic engagement initiative. Following the Luncheon, join George and Felice Nudleman for a conversation about civic engagement and the American Democracy Project. This panel offers a rare opportunity to discuss civic engagement in higher education with two of the nation's leading experts.

The exceptional programming continues through Saturday with a slate of excellent panels that extend through the afternoon. In fact, the convention program is so strong from start to finish that I strongly encourage you to plan on staying through Saturday night for a socio-political film festival! Snacks and beverages will add to your viewing pleasure!

The 2010 conference will be exciting, energizing, and educational. Please be sure to explore the full program on the CSCA website and to pre-register for the conference, carefully marking sessions that require pre-registration (such as the pre-conference session, the pub crawl, the luncheon, the president's party, and the short courses).

Party Down!

Celebrate
Christina Beck's
Presidency!

Friday 6:30-9pm

Food & DJ!

PUB CRAWL
following the
party!

(Meet in hotel
lobby at 8:45pm)

T-shirts available!



Oh yeaaaah!!



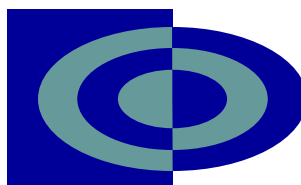
From the 1st VP's Desk (Hunt)

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You can also engage your colleagues in conversations about the conference theme, showcase civic engagement activities on your campus, and collaborate with others by joining the *CSCA 2010: Challenge, Engage, and Change in Cincinnati* [Facebook Group](#). As always, I welcome your input, and I encourage you to visit with me about any ideas, questions, and/concerns that you have for our time together in Cincinnati. Please feel free to e-mail (skhunt2@ilstu.edu) or call (309-438-7279) me at any time. I look forward to seeing you in Cincinnati!

Sincerely,

Dr. Stephen K. Hunt, 1st VP and 2010 Primary Program Planner



Pre-Conference Info!

Scott A. Myers, 2nd VP President

I'm excited to announce that this year's preconference is titled "Challenging, Engaging, and Changing: Effective Civic Engagement Practices for the Undergraduate College Classroom," which fits nicely with Steve's convention theme. My co-leaders for the preconference are Linda Dickmeyer, Jimmie Manning, Donna Pawlowski, and Amy Aldridge Sanford. Our focus will center on sharing the pedagogical activities and exercises we use in our classrooms to purposely challenge our students and their ways of thinking, believing, and behaving, with the ultimate goal of effecting change on how they view themselves and both their current and future roles in relational, vocational, and community endeavors. If you choose to attend the preconference, it is our hope that you will be leave with a greater awareness on how to assess the role that civic engagement practices can or should play in your undergraduate courses, identify courses or programs in your department or on your campus in which civic engagement practices should be implemented, and explore the responsibilities for creating and implementing civic engagement practices in your current or future curricula. The preconference will be held Wednesday April 14 from 12:00-3:45 pm in Salon G. I look forward to seeing you there.

--Scott A. Myers, 2nd VP and 2011 Program Planner

**From the Editor of
Communication Studies,
Kim Powell**

It is my pleasure to be editing *Communication Studies* from 2010-2013. We have two special issues planned: A 2010 special issue focused on the Discourse of the Middle East: Communication, Culture, Media guest edited by Mehdi Semati at Northern Illinois University; and the call is posted for a 2011 special issue focused on race since the Obama presidency that will be guest edited by Mark Orbe at Western Michigan University. More information on the special issues and the journal can be found [here](#). Special thanks to Jessica Eckstein at Western Connecticut State University and Cassandra LeClair-Underberg at Texas State University-San Marcos for serving CSCA as editorial assistants for *Communication Studies*.

**Things to do in
Cincinnati...**

- See a Cincinnati Reds baseball game!
- Visit Findlay Market!
- Go to the Aquarium or the Zoo & Botanical Gardens! Get a combo package to both!

Call for Papers

The Obama Effect: Transatlantic Perspectives Past & Future

Oct. 27-30, 2010

Middelburg, Netherlands

This conference seeks to explore, through perspectives ranging across the social sciences and the arts, both the past and the future of the transatlantic relationship by using the election of President Obama as a potential turning point. Papers, poster sessions, and panels related to the above background issues and themes are welcome. **Deadline for abstracts: 1 April, 2010.** For more conference information and submission of proposals, visit the [website](#).

Call for Papers

**The George Gerbner Conference on Communication, Conflict, and Aggression
May 28-29, 2010 in Budapest, Hungary**

International conference focusing on aggressive communication and behavior, conflict, and other types of antisocial communication and behavior across contexts. Interested individuals are invited to submit an abstract (in English) of 200 to 500 words to rchoyas@wvu.edu by March 01, 2010. For more information, please contact Dr. Rebecca M. Chory, West Virginia University.

Future CSCA Conferences

2011 (April 6-10) Milwaukee, WI

2012 (March 28-April 1) Cleveland, OH

2013 (April 3-7) Kansas City, MO

Thursday Festivities!!!

Join us for Thursday's welcome reception from 6 to 8 p.m., featuring R&B recording artist,
Dr. J. W. Smith.

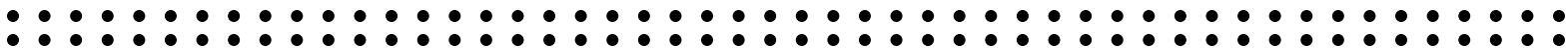
Meet in the hotel lobby following the welcome reception (9:30pm) for a trip to a martini bar.

NEED-TO-ATTEND Special Events!

FIRST - Friday (April 16) morning Breakfast Nook!
Continental breakfast & discussion with Felice Nudleman,
National Education Director of *The New York Times*.

The New York Times' gracious involvement also includes:

- Sponsoring Awards Luncheon keynote speaker, George Mehaffy
- Spotlight panel: American Democracy Project discussion showcasing Nudleman & Mehaffy
- Informational table in the main exhibit hall



SECOND - National Underground Railroad Freedom Center

A great opportunity to learn about our nation's history! The Center provides numerous exhibits and programs - tour the exhibits on your own or attend one of the many formal educational opportunities

(www.freedomcenter.org)

